

# BALLOT QUESTION COMMITTEE ("BQC") FINANCIAL REPORT OF PERSON MEETING THE DEFINITION OF BQC SET FORTH IN § 7-9-402(2)(A)\*

To be filed with:  
Arkansas Ethics Commission  
Post Office Box 1917  
Little Rock, AR 72203  
Phone (501) 324-9600  
Fax (501) 324-9606

(Arkansas Ethics Commission File Stamp)

FILED

MAY 15 2024

ARKANSAS ETHICS  
COMMISSION

BY

Check if this report is an amendment to a previously filed report

<b>1. NAME OF COMMITTEE (IN FULL)</b> Arkansans for Students and Educators	<b>2. TYPE OF REPORT</b> <input checked="" type="checkbox"/> Monthly Report (due 15 days after end of month) <input type="checkbox"/> Preelection Report (due 7 days before election)* <input type="checkbox"/> Final Report (due 30 days after election)
<b>ADDRESS</b> 1401 W Capitol Ave, Ste. 255	*NOTE: Preelection report must be <i>received</i> by the Ethics Commission on or before due date.
<b>CITY, STATE AND ZIP CODE</b> Little Rock, AR 72201	
<b>TELEPHONE NUMBER</b> 501-518-0776	

**This report covers period: ( 04 - 01 -2024 ) through ( 04 - 30 -2024 )**

SUMMARY	FOR REPORTING PERIOD	CUMULATIVE TOTALS
3. BALANCE OF FUNDS AT BEGINNING OF REPORTING PERIOD	0.00	
4. TOTAL MONETARY CONTRIBUTIONS RECEIVED DURING REPORTING PERIOD	636,000.00	636,000.00
5. TOTAL EXPENDITURES MADE DURING REPORTING PERIOD	29,803.80	29,803.80
6. BALANCE OF FUNDS AT CLOSE OF REPORTING PERIOD	606,196.20	

7. ( ) **NO ACTIVITY** Check if you have not received or made any contributions during this reporting period. If you have no activity, file the first page of this report only.

I certify under oath that I have examined this report and to the best of my knowledge and belief the information so disclosed is a complete, true, and accurate financial statement.

Signature of Ballot Question Committee Officer

State of Arkansas  
County of Pulaski } ss

Subscribed and sworn before me this 15 day of May, 2024.

(Legible Notary Seal)

My Commission Expires March 26, 2034

Signature of Notary Public

KATHRYN VONSCHIRLTZ  
SALINE COUNTY  
NOTARY PUBLIC - ARKANSAS

\* Ark. Code Ann. § 7-9-402(2)(A) provides as follows: "ballot question committee" means any person, located within or outside Arkansas, that receives contributions for the purpose of expressly advocating the qualification, disqualification, passage, or defeat of any ballot question, or any person, other than an elected official expending public funds, or an individual, located within or outside Arkansas, who makes expenditures for the purpose of expressly advocating the qualification, disqualification, passage, or defeat of any ballot question.

**8. LOAN INFORMATION**  
Please Type or Print  
Do Not List Loans Previously Reported

Date	Name and Address of Lender	Amount
	N/A	
	<b>9. TOTAL LOANS THIS REPORT</b>	

**10. ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE RECEIVED BY COMMITTEE**

Please Type or Print  
Use Additional Copies of this Page if Necessary

Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor
4/9/2024	Jim Walton	P.O. Box 1860 Bentonville, AR 72712	Arvest Bank Group Banking	500,000.00	500,000.00
4/26/2024	Lisenne Rockefeller	P.O. Box 3157 Little Rock, AR 72203	Winrock Farms, Inc. Chair & CEO	10,000.00	10,000.00
4/26/2024	George Makris	29 Saint Johns Place Little Rock, AR 72207	Simmons First National Corporation Executive Chairman	1,000.00	1,000.00
4/26/2024	Steve Adams	P.O. Box 624 Carrollton, GA 30112	Verida President & CEO	25,000.00	25,000.00
4/30/2024	Stronger Arkansas	P.O. Box 21297 Little Rock, AR 72221	BQC	100,000.00	100,000.00

**ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE RECEIVED BY COMMITTEE**  
Please Type or Print

Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor
<b>11. TOTAL ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE</b>					636,000.00
<b>12. TOTAL UNITEMIZED MONETARY CONTRIBUTIONS</b>					0.00
<b>13. TOTAL MONETARY CONTRIBUTIONS THIS REPORT</b> (includes totals from lines 9, 11, and 12)					636,000.00

## 14. NONMONEY CONTRIBUTIONS RECEIVED BY COMMITTEE

(Does not include volunteer services by individuals)

Date of Receipt	Name of Contributor	Street Address of Contributor	Description and Value of Nonmoney Item	Cumulative Total from this Contributor
4/16/2024	Americans for Prosperity	11300 N Rodney Parham, #205 Little Rock, AR 72212	Canvassing 3,075.58	3,075.58
4/23/2024	Americans for Prosperity	11300 N Rodney Parham, #205 Little Rock, AR 72212	Digital Advertising Production 120.20	3,195.78
4/24/2024	Americans for Prosperity	11300 N Rodney Parham, #205 Little Rock, AR 72212	Digital Advertising Placement 14,000.00	17,195.78
4/29/2024	Americans for Prosperity	11300 N Rodney Parham, #205 Little Rock, AR 72212	Doorhanger Production 7,872.50	25,068.28
<b>15. TOTAL NONMONEY CONTRIBUTIONS THIS REPORT</b>			25,068.28	

### IMPORTANT

In addition to monetary contributions, committees should report the receipt of any nonmoney (“in-kind”) contributions. A committee receives an in-kind contribution whenever a person provides the committee with an item or service without charge or for a charge that is less than the fair market value of the item or service in question.

**16. ITEMIZED EXPENDITURES OF \$100 OR MORE MADE BY COMMITTEE  
OR ON BEHALF OF COMMITTEE BY ADVERTISING AGENCY, PUBLIC  
RELATIONS FIRM, OR POLITICAL CONSULTANT**

Please Type or Print

Use Additional Copies of this Page if Necessary

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
4/29/2024	Bonfire	1900 E 15th St, Bldg 600, Edmond, OK 73013	650.00	Data
4/29/2024	Bonfire	1900 E 15th St, Bldg 600, Edmond, OK 73013	4,000.00	Data
4/29/2024	RumbleUp, LLC	2001 K St. NW Washington, DC 20006	25,000.00	Advertising

**ITEMIZED EXPENDITURES OF \$100 OR MORE MADE BY COMMITTEE  
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RELATIONS FIRM, OR POLITICAL CONSULTANT**

Please Type or Print

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
<b>17. TOTAL ITEMIZED EXPENDITURES OF \$100 OR MORE</b>			29,650.00	
<b>18. TOTAL UNITEMIZED EXPENDITURES</b>			153.80	
<b>19. TOTAL EXPENDITURES THIS REPORT</b> (includes totals from lines 17 and 18)			29,803.80	

## 20. EXPENDITURES BY CATEGORY

Please Type or Print

CATEGORY	TOTAL AMOUNT
Advertising	25,000.00
Direct Mail	
Office Supplies	
Travel	
Telephone	
Other Expenses (list)	
Data	4,650.00
Web Domains	108.80
Bank Fees	45.00
<b>21. TOTAL EXPENDITURES BY CATEGORY</b>	<b>29,803.80</b>