

# BALLOT QUESTION COMMITTEE ("BQC") FINANCIAL REPORT OF PERSON MEETING THE DEFINITION OF BQC SET FORTH IN § 7-9-402(2)(A)\*

To be filed with:  
Arkansas Ethics Commission  
Post Office Box 1917  
Little Rock, AR 72203  
Phone (501) 324-9600  
Fax (501) 324-9606

(Arkansas Ethics Commission File Stamp)

FILED

MAY 15 2024

ARKANSAS ETHICS  
COMMISSION  
BY

Check if this report is an amendment to a previously filed report

<b>1. NAME OF COMMITTEE (IN FULL)</b>  Stronger Arkansas	<b>2. TYPE OF REPORT</b> <input checked="" type="checkbox"/> Monthly Report (due 15 days after end of month) <input type="checkbox"/> Preelection Report (due 7 days before election)* <input type="checkbox"/> Final Report (due 30 days after election)
<b>ADDRESS</b>  P.O. Box 21297	*NOTE: Preelection report must be <i>received</i> by the Ethics Commission on or before due date.
<b>CITY, STATE AND ZIP CODE</b>  Little Rock, AR 72221	
<b>TELEPHONE NUMBER</b> 501-916-4891	

**This report covers period: ( 04 - 01 -2024 ) through ( 04 - 30 -2024 )**

SUMMARY	FOR REPORTING PERIOD	CUMULATIVE TOTALS
3. BALANCE OF FUNDS AT BEGINNING OF REPORTING PERIOD	236,047.49	
4. TOTAL MONETARY CONTRIBUTIONS RECEIVED DURING REPORTING PERIOD	0.00	250,000.00
5. TOTAL EXPENDITURES MADE DURING REPORTING PERIOD	126,632.99	140,585.50
6. BALANCE OF FUNDS AT CLOSE OF REPORTING PERIOD	109,414.50	

7. ( ) **NO ACTIVITY** Check if you have not received or made any contributions during this reporting period. If you have no activity, file the first page of this report only.

I certify under oath that I have examined this report and to the best of my knowledge and belief the information so disclosed is a complete, true, and accurate financial statement.

Signature of Ballot Question Committee Officer

State of Arkansas  
County of Pulaski } ss

Subscribed and sworn before me this 15 day of May, 2024.

(Legible Notary Seal)

Signature of Notary Public

My Commission Expires March 20, 2034

KATHRYN VONSCHRITZ  
SALINE COUNTY  
NOTARY PUBLIC - ARKANSAS  
My Commission Expires March 20, 2034  
Commission No. 00001367

\* Ark. Code Ann. § 7-9-402(2)(A) provides as follows: "ballot question committee" means any individual or corporation that receives contributions for the purpose of expressly advocating the qualification, disqualification, passage, or defeat of any ballot question, other than an elected official expending public funds, or an individual, located within or outside Arkansas, who makes expenditures for the purpose of expressly advocating the qualification, disqualification, passage, or defeat of any ballot question.

**8. LOAN INFORMATION**  
Please Type or Print  
Do Not List Loans Previously Reported

Date	Name and Address of Lender	Amount
	N/A	
	<b>9. TOTAL LOANS THIS REPORT</b>	

**10. ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE RECEIVED BY COMMITTEE**

Please Type or Print  
Use Additional Copies of this Page if Necessary

Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor

**ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE RECEIVED BY COMMITTEE**

Please Type or Print

Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor
<b>11. TOTAL ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE</b>					0.00
<b>12. TOTAL UNITEMIZED MONETARY CONTRIBUTIONS</b>					0.00
<b>13. TOTAL MONETARY CONTRIBUTIONS THIS REPORT</b> (includes totals from lines 9, 11, and 12)					0.00

**14. NONMONEY CONTRIBUTIONS RECEIVED BY COMMITTEE**

(Does not include volunteer services by individuals)

Date of Receipt	Name of Contributor	Street Address of Contributor	Description and Value of Nonmoney Item	Cumulative Total from this Contributor
<b>15. TOTAL NONMONEY CONTRIBUTIONS THIS REPORT</b>			0.00	

**IMPORTANT**

In addition to monetary contributions, committees should report the receipt of any nonmoney (“in-kind”) contributions. A committee receives an in-kind contribution whenever a person provides the committee with an item or service without charge or for a charge that is less than the fair market value of the item or service in question.

**16. ITEMIZED EXPENDITURES OF \$100 OR MORE MADE BY COMMITTEE  
OR ON BEHALF OF COMMITTEE BY ADVERTISING AGENCY, PUBLIC  
RELATIONS FIRM, OR POLITICAL CONSULTANT**

Please Type or Print

Use Additional Copies of this Page if Necessary

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
4/17/2024	Bonfire	1900 E 15th St, Bldg 600, Edmond, OK 73013	650.00	Data
4/25/2024	Bonfire	1900 E 15th St, Bldg 600, Edmond, OK 73013	4,686.23	Data
4/26/2024	RumbleUp, LLC	2001 K St. NW Washington, DC 20006	20,000.00	Advertising
4/26/2024	Facebook	1 Hacker Way Menlo Park, CA 94205	900.00	Advertising
4/30/2024	Facebook	1 Hacker Way Menlo Park, CA 94205	258.96	Advertising
4/30/2024	Arkansans for Students and Educators	P.O. Box 21297 Little Rock, AR 72221	100,000.00	Contribution

**ITEMIZED EXPENDITURES OF \$100 OR MORE MADE BY COMMITTEE  
OR ON BEHALF OF COMMITTEE BY ADVERTISING AGENCY, PUBLIC  
RELATIONS FIRM, OR POLITICAL CONSULTANT**

Please Type or Print

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
<b>17. TOTAL ITEMIZED EXPENDITURES OF \$100 OR MORE</b>			126,495.19	
<b>18. TOTAL UNITEMIZED EXPENDITURES</b>			137.80	
<b>19. TOTAL EXPENDITURES THIS REPORT</b> (includes totals from lines 17 and 18)			126,632.99	

**20. EXPENDITURES BY CATEGORY**

Please Type or Print

<b>CATEGORY</b>	<b>TOTAL AMOUNT</b>
Advertising	21,158.96
Direct Mail	
Office Supplies	
Travel	
Telephone	
Other Expenses (list)	
Data	5,336.23
Web Domains	106.80
Contribution	100,000.00
Bank Fees	31.00
<b>21. TOTAL EXPENDITURES BY CATEGORY</b>	<b>126,632.99</b>