

BALLOT QUESTION COMMITTEE ("BQC") FINANCIAL REPORT OF PERSON MEETING THE DEFINITION OF BQC SET FORTH IN § 7-9-402(2)(A)*

To be filed with:
Arkansas Ethics Commission
Post Office Box 1917
Little Rock, AR 72203
Phone (501) 324-9600
Fax (501) 324-9606

(Arkansas Ethics Commission File Stamp)

FILED

OCT 29 2024

ARKANSAS ETHICS
COMMISSION

BY _____

Check if this report is an amendment to a previously filed report

1. NAME OF COMMITTEE (IN FULL) Investing in Arkansas	2. TYPE OF REPORT <input type="checkbox"/> Monthly Report (due 15 days after end of month) <input checked="" type="checkbox"/> Preelection Report (due 7 days before election)* <input type="checkbox"/> Final Report (due 30 days after election)
ADDRESS P.O. Box 23492	*NOTE: Preelection report must be <i>received</i> by the Ethics Commission on or before due date.
CITY, STATE AND ZIP CODE Little Rock, AR 72221	
TELEPHONE NUMBER (479) 223-7846	

This report covers period: (10/01/2024) through (10/26/2024)

SUMMARY	FOR REPORTING PERIOD	CUMULATIVE TOTALS
3. BALANCE OF FUNDS AT BEGINNING OF REPORTING PERIOD	\$ 1,776,522.92	
4. TOTAL MONETARY CONTRIBUTIONS RECEIVED DURING REPORTING PERIOD	\$ 944,108.00	\$12,544,108.00
5. TOTAL EXPENDITURES MADE DURING REPORTING PERIOD	\$ 2,422,180.07	\$12,245,657.15
6. BALANCE OF FUNDS AT CLOSE OF REPORTING PERIOD	\$ 298,450.85	

7. () **NO ACTIVITY** Check if you have not received or made any contributions during this reporting period.
If you have no activity, file the first page of this report only.

I certify under oath that I have examined this report and to the best of my knowledge and belief the information so disclosed is a complete, true, and accurate financial statement.

Signature of Ballot Question Committee Officer

State of Arkansas
County of Pulaski } ss

Subscribed and sworn before me this 29th day of October, 2024.

JASMINE WILLIAMS
PULASKI COUNTY
NOTARY PUBLIC - ARKANSAS
My Commission Expires April 28, 2033
Commission # 2729531

Signature of Notary Public

April 28, 2033

* Ark. Code Ann. § 7-9-402(2)(A) provides as follows: "ballot question committee" means any person, located within or outside Arkansas, that receives contributions for the purpose of expressly advocating the qualification, disqualification, passage, or defeat of any ballot question, or any person, other than an elected official expending public funds, or an individual, located within or outside Arkansas, who makes expenditures for the purpose of expressly advocating the qualification, disqualification, passage, or defeat of any ballot question.

8. LOAN INFORMATION

Please Type or Print
Do Not List Loans Previously Reported

Date	Name and Address of Lender	Amount
	None	
	9. TOTAL LOANS THIS REPORT	\$0.00

10. ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE RECEIVED BY COMMITTEE

Please Type or Print
Use Additional Copies of this Page if Necessary

Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor
10/22/2024	Cherokee Nation Businesses	777 W. Cherokee St. Catoosa, OK 74015	N/A	\$ 944,108.00	\$12,551,186.96

ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE RECEIVED BY COMMITTEE

Please Type or Print

Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor
11. TOTAL ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE					\$ 944,108.00
12. TOTAL UNITEMIZED MONETARY CONTRIBUTIONS					\$0.00
13. TOTAL MONETARY CONTRIBUTIONS THIS REPORT (includes totals from lines 9, 11, and 12)					\$ 944,108.00

14. NONMONEY CONTRIBUTIONS RECEIVED BY COMMITTEE

(Does not include volunteer services by individuals)

Date of Receipt	Name of Contributor	Street Address of Contributor	Description and Value of Nonmoney Item	Cumulative Total from this Contributor
10/10/2024	Cherokee Nation Businesses	777 W. Cherokee St. Catoosa, OK 74015	Advertising \$ 1,475.00	\$ 11,601,475.00
10/21/2024	Cherokee Nation Businesses	777 W. Cherokee St. Catoosa, OK 74015	Advertising \$ 5,603.96	\$ 11,607,078.96
15. TOTAL NONMONEY CONTRIBUTIONS THIS REPORT			\$ 7,078.96	

IMPORTANT

In addition to monetary contributions, committees should report the receipt of any nonmoney ("in-kind") contributions. A committee receives an in-kind contribution whenever a person provides the committee with an item or service without charge or for a charge that is less than the fair market value of the item or service in question.

**16. ITEMIZED EXPENDITURES OF \$100 OR MORE MADE BY COMMITTEE
OR ON BEHALF OF COMMITTEE BY ADVERTISING AGENCY, PUBLIC
RELATIONS FIRM, OR POLITICAL CONSULTANT**

Please Type or Print

Use Additional Copies of this Page if Necessary

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
10/03/2024	Jarrett Endeavors, LLC	P.O. Box 21495 Little Rock, AR 72221	\$ 1,250.00	Compliance
10/03/2024	Ghidotti Communications	400 W. Capitol Ave., Suite 2979 Little Rock, AR 72201	\$ 480.51	Printing
10/04/2024	Centre Court Solutions	1629 K St. NW, Suite 300 Washington, DC 20006	\$ 15,000.00	Consulting
10/04/2024	Centre Court Solutions	1629 K St. NW, Suite 300 Washington, DC 20006	\$ 4,992.74	Travel
10/04/2024	Ghidotti Communications	400 W. Capitol Ave., Suite 2979 Little Rock, AR 72201	\$ 7,500.00	Consulting
10/10/2024	50+1 Consulting	425 W. Capitol Ave., Suite 3525 Little Rock, AR 72201	\$ 44,165.00	Media Buy
10/15/2024	JCD Consulting	P.O. Box 337 Beebe, AR 72012	\$ 557,960.08	Mailers
10/16/2024	50+1 Consulting	425 W. Capitol Ave., Suite 3525 Little Rock, AR 72201	\$ 148,925.00	Media Buy
10/21/2024	In Field Strategies	333 H Street, Suite 5000 Chula Vista, CA 91910	\$ 60,000.00	Canvassing
10/21/2024	Ghidotti Communications	400 W. Capitol Ave., Suite 2979 Little Rock, AR 72201	\$ 253,618.83	Media Buy
10/21/2024	JCD Consulting	P.O. Box 337 Beebe, AR 72012	\$ 464,919.91	Mailers
10/22/2024	AdImpact	1427 Leslie Avenue, Ste. 108 Alexandria, VA 22301	\$ 8,000.00	Data Services
10/22/2024	50+1 Consulting	425 W. Capitol Ave., Suite 3525 Little Rock, AR 72201	\$ 847,568.00	Media Buy
10/22/2024	Hayes SkySigns	401 E. 9 th St. Grove, OK 74344	\$ 7,300.00	Advertising
10/22/2024	Campaign Nucleus	1512 Broward Blvd. Suite 104B Fort Lauderdale, FL 33301	\$ 500.00	Email Services

**ITEMIZED EXPENDITURES OF \$100 OR MORE MADE BY COMMITTEE
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RELATIONS FIRM, OR POLITICAL CONSULTANT**

Please Type or Print

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
17. TOTAL ITEMIZED EXPENDITURES OF \$100 OR MORE			\$ 2,422,180.07	
18. TOTAL UNITEMIZED EXPENDITURES			\$ 0.00	
19. TOTAL EXPENDITURES THIS REPORT (includes totals from lines 17 and 18)			\$ 2,422,180.07	

20. EXPENDITURES BY CATEGORY

Please Type or Print

CATEGORY	TOTAL AMOUNT
Consulting	\$ 22,500.00
Media Buy	\$ 1,294,276.83
Compliance	\$ 1,250.00
Printing	\$ 480.51
Travel	\$ 4,992.74
Data Services	\$ 8,000.00
Advertising	\$ 7,300.00
Mailers	\$ 1,022,879.99
Canvassing	\$ 60,000.00
Email Services	\$ 500.00
21. TOTAL EXPENDITURES BY CATEGORY	\$ 2,422,180.07