

**BALLOT QUESTION COMMITTEE ("BQC")  
FINANCIAL REPORT OF PERSON MEETING THE DEFINITION OF BQC SET  
FORTH IN § 7-9-402(2)(A)\***

To be filed with:  
Arkansas Ethics Commission  
Post Office Box 1917  
Little Rock, AR 72203  
Phone (501) 324-9600  
Fax (501) 324-9606

(Arkansas Ethics Commission File Stamp)

**FILED**

JUN 17 2024

ARKANSAS ETHICS  
COMMISSION

BY *[Signature]*

Check if this report is an amendment to a previously filed report

<b>1. NAME OF COMMITTEE (IN FULL)</b> Stronger Arkansas		<b>2. TYPE OF REPORT</b> <input checked="" type="checkbox"/> Monthly Report (due 15 days after end of month) <input type="checkbox"/> Preelection Report (due 7 days before election)* <input type="checkbox"/> Final Report (due 30 days after election)  *NOTE: Preelection report must be received by the Ethics Commission on or before due date.
<b>ADDRESS</b> P.O. Box 21297		
<b>CITY, STATE AND ZIP CODE</b> Little Rock, AR 72221		
<b>TELEPHONE NUMBER</b> 501-916-4891		

**This report covers period: ( 05 - 01 -2024 ) through ( 05 - 31 -2024 )**

SUMMARY	FOR REPORTING PERIOD	CUMULATIVE TOTALS
3. BALANCE OF FUNDS AT BEGINNING OF REPORTING PERIOD	109,414.50	
4. TOTAL MONETARY CONTRIBUTIONS RECEIVED DURING REPORTING PERIOD	125,000.00	375,000.00
5. TOTAL EXPENDITURES MADE DURING REPORTING PERIOD	32,008.55	172,594.05
6. BALANCE OF FUNDS AT CLOSE OF REPORTING PERIOD	202,405.95	

7. ( ) **NO ACTIVITY** Check if you have not received or made any contributions during this reporting period. If you have no activity, file the first page of this report only.

I certify under oath that I have examined this report and to the best of my knowledge and belief the information so disclosed is a complete, true, and accurate financial statement.

*Chris Caldwell*  
Signature of Ballot Question Committee Officer

State of Arkansas  
County of PULASKI } ss

Subscribed and sworn before me this 17<sup>th</sup> day of JUNE, 2024

(Legible Notary Seal)

*Pamela Blake White*  
Signature of Notary Public

My Commission Expires 3.1.2034



\* Ark. Code Ann. § 7-9-402(2)(A) provides as follows: "ballot question committee" means any person, located within or outside Arkansas, that receives contributions for the purpose of expressly advocating the qualification, disqualification, passage, or defeat of any ballot question, or any person, other than an elected official expending public funds, or an individual located within or outside Arkansas, who makes expenditures for the purpose of expressly advocating the qualification, disqualification, passage, or defeat of any ballot question.

**8. LOAN INFORMATION**

Please Type or Print  
Do Not List Loans Previously Reported

Date	Name and Address of Lender	Amount
	N/A	
	<b>9. TOTAL LOANS THIS REPORT</b>	

**10. ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE RECEIVED BY COMMITTEE**

Please Type or Print  
Use Additional Copies of this Page if Necessary

Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor
5/29/2024	Ray Ruddy	26 Rolling Ln Dover, MA 02030	Retired Retired	100,000.00	100,000.00
5/30/2024	HUCK PAC	PO Box 242267 Little Rock, AR 72223		25,000.00	25,000.00

**ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE RECEIVED BY COMMITTEE**

Please Type or Print

Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor
<b>11. TOTAL ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE</b>					125,000.00
<b>12. TOTAL UNITEMIZED MONETARY CONTRIBUTIONS</b>					0.00
<b>13. TOTAL MONETARY CONTRIBUTIONS THIS REPORT</b> <i>(includes totals from lines 9, 11, and 12)</i>					125,000.00

**14. NONMONEY CONTRIBUTIONS RECEIVED BY COMMITTEE**

(Does not include volunteer services by individuals)

Date of Receipt	Name of Contributor	Street Address of Contributor	Description and Value of Nonmoney Item	Cumulative Total from this Contributor
<b>15. TOTAL NONMONEY CONTRIBUTIONS THIS REPORT</b>			0.00	

**IMPORTANT**

In addition to monetary contributions, committees should report the receipt of any nonmoney (“in-kind”) contributions. A committee receives an in-kind contribution whenever a person provides the committee with an item or service without charge or for a charge that is less than the fair market value of the item or service in question.

**16. ITEMIZED EXPENDITURES OF \$100 OR MORE MADE BY COMMITTEE  
OR ON BEHALF OF COMMITTEE BY ADVERTISING AGENCY, PUBLIC  
RELATIONS FIRM, OR POLITICAL CONSULTANT**

Please Type or Print

Use Additional Copies of this Page if Necessary

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
5/01/2024	Catch Digital Strategy	2714 Washington St. #163 Greenville, TX 75401	1,205.00	Website & Graphic Design
5/06/2024	RedRight Stragegies	335 Hogan Ln, Ste. 102 Conway, AR 72034	2,000.00	Consulting
5/13/2024	Bonfire	1900 E 15th St., Bldg. 600 Edmond, OK 73013	581.05	Data
5/17/2024	RumbleUp, LLC	2001 K St., NW Washington, DC 20006	20,000.00	Advertising
5/17/2024	Bonfire	1900 E 15th St., Bldg. 600 Edmond, OK 73013	650.00	Data
5/31/2024	RedRight Strategies	335 Hogan Ln, Ste. 102 Conway, AR 72034	7,500.00	Advertising

**ITEMIZED EXPENDITURES OF \$100 OR MORE MADE BY COMMITTEE  
OR ON BEHALF OF COMMITTEE BY ADVERTISING AGENCY, PUBLIC  
RELATIONS FIRM, OR POLITICAL CONSULTANT**

Please Type or Print

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
17. TOTAL ITEMIZED EXPENDITURES OF \$100 OR MORE			31,936.05	
18. TOTAL UNITEMIZED EXPENDITURES			72.50	
<b>19. TOTAL EXPENDITURES THIS REPORT</b> (includes totals from lines 17 and 18)			<b>32,008.55</b>	

**20. EXPENDITURES BY CATEGORY**

Please Type or Print

<b>CATEGORY</b>	<b>TOTAL AMOUNT</b>
Advertising	27,500.00
Direct Mail	
Office Supplies	
Travel	
Telephone	
Other Expenses (list)	
Data	1,231.05
Website & Graphic Design	1,205.00
Consulting	2,000.00
Bank Fees	72.50
<b>21. TOTAL EXPENDITURES BY CATEGORY</b>	<b>32,008.55</b>