

BALLOT QUESTION COMMITTEE FINANCIAL REPORT

To be filed with:
Arkansas Ethics Commission
Post Office Box 1917
Little Rock, AR 72203
Phone (501) 324-9600
Fax (501) 324-9606

(Arkansas Ethics Commission File Stamp)

FILED

AUG 03 2012

ARKANSAS ETHICS
COMMISSION

BY _____

X Check if this report is an amendment to a previously filed report

| | |
|---|--|
| 1. NAME OF COMMITTEE (IN FULL) Stop Casinos Now Committee | 2. TYPE OF REPORT <input type="checkbox"/> Monthly Report (due 15 days after end of month) <input type="checkbox"/> Preelection Report (due 7 days before election)* <input type="checkbox"/> Final Report (due 30 days after election) <small>*NOTE: Preelection report must be received by the Ethics Commission on or before due date.</small> |
| ADDRESS P.O. Box 250339 | |
| CITY, STATE AND ZIP CODE Little Rock, AR 72225 | |
| TELEPHONE NUMBER | |

This report covers period: (06 - 01 - 2012) through (06 - 30 - 2012)

| SUMMARY | FOR REPORTING PERIOD | CUMULATIVE TOTALS |
|--|----------------------|-------------------|
| 3. BALANCE OF FUNDS AT BEGINNING OF REPORTING PERIOD | \$2,332.50 | |
| 4. TOTAL MONETARY CONTRIBUTIONS RECEIVED DURING REPORTING PERIOD | \$511,742.50 | \$599,090.00 |
| 5. TOTAL EXPENDITURES MADE DURING REPORTING PERIOD | \$462,247.50 | \$547,262.50 |
| 6. BALANCE OF FUNDS AT CLOSE OF REPORTING PERIOD | \$51,827.50 | |

7. () **NO ACTIVITY** Check if you have not received or made any contributions during this reporting period. If you have no activity, file the first page of this report only.

I certify under oath that I have examined this report and to the best of my knowledge and belief the information so disclosed is a complete, true, and accurate financial statement.

Signature of Ballot Question Committee Officer

State of Arkansas

County of Pulaski } ss

Subscribed and sworn before me this 3rd day of August, 20 12

(Legible Notary Seal)

My Commission Expires 5-30-2018

Signature of Notary Public



ITEMIZED MONETARY CONTRIBUTIONS RECEIVED BY COMMITTEE OF \$50 OR MORE

Please Type or Print

| Date of Receipt | Name of Contributor | Street Address of Contributor | Amount of Contribution | Cumulative Total from this Contributor |
|---|---------------------|-------------------------------|------------------------|--|
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| 11. TOTAL ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE | | | \$511,742.50 | |
| 12. TOTAL UNITEMIZED MONETARY CONTRIBUTIONS | | | \$0.00 | |
| 13. TOTAL MONETARY CONTRIBUTIONS THIS REPORT (includes totals from lines 9, 11, and 12) | | | \$511,742.50 | |

18. ITEMIZED EXPENDITURES MADE BY COMMITTEE OF \$100 OR MORE

Please Type or Print

Use Additional Copies of this Page if Necessary

| Date | Name of Person to Whom Expenditure was Made | Street Address | Amount of Expenditure | Purpose of Expenditure |
|------------|---|---|-----------------------|--|
| 06/05/2012 | Markham Group, LLC | 1000 W. 3 rd Street, Little Rock, AR 72201 | \$98,090.00 | Printing (Direct Mail, Yard Signs, Pushcards/Handouts) |
| 06/05/2012 | Markham Group, LLC | 1000 W. 3 rd Street, Little Rock, AR 72201 | \$35,900.00 | Radio Advertising |
| 06/05/2012 | Markham Group, LLC | 1000 W. 3 rd Street, Little Rock, AR 72201 | \$5,010.00 | Consulting, Management, Independent Contractors |
| 06/12/2012 | Markham Group, LLC | 1000 W. 3 rd Street, Little Rock, AR 72201 | \$24,000.00 | Consulting Fees |
| 06/12/2012 | Markham Group, LLC | 1000 W. 3 rd Street, Little Rock, AR 72201 | \$28,490.00 | Consulting, Management, Independent |
| 06/12/2012 | Markham Group, LLC | 1000 W. 3 rd Street, Little Rock, AR 72201 | \$72,500.00 | Advertising (Online, Grassroots, Phone Program) |
| 06/12/2012 | Markham Group, LLC | 1000 W. 3 rd Street, Little Rock, AR 72201 | \$2500.00 | Website, Toll Free Service |
| 06/12/2012 | Markham Group, LLC | 1000 W. 3 rd Street, Little Rock, AR 72201 | \$5,000.00 | Sponsorships (Event Booths) |
| 06/12/2012 | Markham Group, LLC | 1000 W. 3 rd Street, Little Rock, AR 72201 | \$3510.00 | Consulting, Management, Independent Contractors |
| 06/19/2012 | Markham Group, LLC | 1000 W. 3 rd Street, Little Rock, AR 72201 | \$26,362.57 | Postage |
| 06/19/2012 | Markham Group, LLC | 1000 W. 3 rd Street, Little Rock, AR 72201 | \$62,137.43 | Printing (Direct Mail, Yard Signs, Pushcards/handouts) |
| 06/19/2012 | Markham Group, LLC | 1000 W. 3 rd Street, Little Rock, AR 72201 | \$49,747.50 | Radio and Print Advertising |
| 06/28/2012 | Markham Group, LLC | 1000 W. 3 rd Street, Little Rock, AR 72201 | \$23,990.00 | Consulting Management, Independent Contractors |
| 06/28/2012 | Markham Group, LLC | 1000 W. 3 rd Street, Little Rock, AR 72201 | \$16,010.00 | Consulting Fees |
| 06/28/2012 | Markham Group, LLC | 1000 W. 3 rd Street, Little Rock, AR 72201 | \$10,000.00 | Advertising (Online, Grassroots) |
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