

# BALLOT QUESTION COMMITTEE FINANCIAL REPORT

To be filed with:  
Arkansas Ethics Commission  
Post Office Box 1917  
Little Rock, AR 72203  
Phone (501) 324-9600  
Fax (501) 324-9606

(Arkansas Ethics Commission File Stamp)

FILED

JUL 20 2012

ARKANSAS ETHICS  
COMMISSION

BY \_\_\_\_\_

Check if this report is an amendment to a previously filed report

<b>1. NAME OF COMMITTEE (IN FULL)</b>  Stop Casinos Now Committee	<b>2. TYPE OF REPORT</b> <input type="checkbox"/> Monthly Report (due 15 days after end of month) <input type="checkbox"/> Preelection Report (due 7 days before election)* <input type="checkbox"/> Final Report (due 30 days after election)
<b>ADDRESS</b>  P.O. Box 250339	*NOTE: Preelection report must be received by the Ethics Commission on or before due date.
<b>CITY, STATE AND ZIP CODE</b>  Little Rock, AR 72225	
<b>TELEPHONE NUMBER</b>	

This report covers period: ( 06 - 01 - 2012 ) through ( 06 - 30 - 2012 )

SUMMARY	FOR REPORTING PERIOD	CUMULATIVE TOTALS
3. BALANCE OF FUNDS AT BEGINNING OF REPORTING PERIOD	\$2,332.50	
4. TOTAL MONETARY CONTRIBUTIONS RECEIVED DURING REPORTING PERIOD	\$511,742.50	\$599,090.00
5. TOTAL EXPENDITURES MADE DURING REPORTING PERIOD	\$462,247.50	\$547,262.50
6. BALANCE OF FUNDS AT CLOSE OF REPORTING PERIOD	\$51,827.50	

7. ( ) **NO ACTIVITY** Check if you have not received or made any contributions during this reporting period. If you have no activity, file the first page of this report only.

I certify under oath that I have examined this report and to the best of my knowledge and belief the information so disclosed is a complete, true, and accurate financial statement.

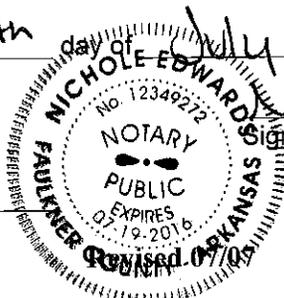
\_\_\_\_\_  
Signature of Ballot Question Committee Officer

State of Arkansas } ss  
County of Pulaski

Subscribed and sworn before me this 20th day of July, 2012

(Legible Notary Seal)

My Commission Expires 7/19/2016



\_\_\_\_\_  
Signature of Notary Public





**18. ITEMIZED EXPENDITURES MADE BY COMMITTEE OF \$100 OR MORE**

Please Type or Print

Use Additional Copies of this Page if Necessary

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
06/05/2012	Markham Group, LLC	1000 W. 3 <sup>rd</sup> Street, Little Rock, AR 72201	\$98,090.00	Printing (Direct Mail, Yard Signs, Pushcards/Handouts)
06/05/2012	Markham Group, LLC	1000 W. 3 <sup>rd</sup> Street, Little Rock, AR 72201	\$35,900.00	Radio Advertising
06/05/2012	Markham Group, LLC	1000 W. 3 <sup>rd</sup> Street, Little Rock, AR 72201	\$5,010.00	Consulting, Management, Independent Contractors
06/12/2012	Markham Group, LLC	1000 W. 3 <sup>rd</sup> Street, Little Rock, AR 72201	\$24,000.00	Consulting Fees
06/12/2012	Markham Group, LLC	1000 W. 3 <sup>rd</sup> Street, Little Rock, AR 72201	\$28,490.00	Consulting, Management, Independent
06/12/2012	Markham Group, LLC	1000 W. 3 <sup>rd</sup> Street, Little Rock, AR 72201	\$72,500.00	Advertising (Online, Grassroots, Phone Program)
06/12/2012	Markham Group, LLC	1000 W. 3 <sup>rd</sup> Street, Little Rock, AR 72201	\$2500.00	Website, Toll Free Service
06/12/2012	Markham Group, LLC	1000 W. 3 <sup>rd</sup> Street, Little Rock, AR 72201	\$5,000.00	Sponsorships (Event Booths)
06/12/2012	Markham Group, LLC	1000 W. 3 <sup>rd</sup> Street, Little Rock, AR 72201	\$3510.00	Consulting, Management, Independent Contractors
06/19/2012	Markham Group, LLC	1000 W. 3 <sup>rd</sup> Street, Little Rock, AR 72201	\$26,362.57	Postage
06/19/2012	Markham Group, LLC	1000 W. 3 <sup>rd</sup> Street, Little Rock, AR 72201	\$62,137.43	Printing (Direct Mail, Yard Signs, Pushcards/handouts)
06/19/2012	Markham Group, LLC	1000 W. 3 <sup>rd</sup> Street, Little Rock, AR 72201	\$49,747.50	Radio and Print Advertising
06/28/2012	Markham Group, LLC	1000 W. 3 <sup>rd</sup> Street, Little Rock, AR 72201	\$23,990.00	Consulting Management, Independent Contractors
06/28/2012	Markham Group, LLC	1000 W. 3 <sup>rd</sup> Street, Little Rock, AR 72201	\$16,010.00	Consulting Fees
06/28/2012	Markham Group, LLC	1000 W. 3 <sup>rd</sup> Street, Little Rock, AR 72201	\$10,000.00	Advertising (Online, Grassroots)

