

BALLOT QUESTION COMMITTEE FINANCIAL REPORT

To be filed with:
Arkansas Ethics Commission
Post Office Box 1917
Little Rock, AR 72203
Phone (501) 324-9600
Fax (501) 324-9606

(Arkansas Ethics Commission File Stamp)

FILED

DEC 03 2014

ARKANSAS ETHICS
COMMISSION

BY TE

Check if this report is an amendment to a previously filed report

1. NAME OF COMMITTEE (IN FULL) <p style="font-size: 1.2em; color: blue;">Let Arkansas Decide</p>	2. TYPE OF REPORT <input type="checkbox"/> Monthly Report (due 15 days after end of month) <input type="checkbox"/> Preelection Report (due 7 days before election)* <input checked="" type="checkbox"/> Final Report (due 30 days after election)
ADDRESS <p style="font-size: 1.2em; color: blue;">PO BOX 7905</p>	<small>*NOTE: Preelection report must be received by the Ethics Commission on or before due date.</small>
CITY, STATE AND ZIP CODE <p style="font-size: 1.2em; color: blue;">Little Rock, AR 72217</p>	
TELEPHONE NUMBER <p style="font-size: 1.2em; color: blue;">501 661 1300</p>	

This report covers period: (10 - 25 - 14) through (11 - 30 - 14)

SUMMARY	FOR REPORTING PERIOD	CUMULATIVE TOTALS
3. BALANCE OF FUNDS AT BEGINNING OF REPORTING PERIOD	(18,736.60)	
4. TOTAL MONETARY CONTRIBUTIONS RECEIVED DURING REPORTING PERIOD	4,123.00	470,440.37
5. TOTAL EXPENDITURES MADE DURING REPORTING PERIOD	4,000.00	489,053.91
6. BALANCE OF FUNDS AT CLOSE OF REPORTING PERIOD	(18,613.60)	

7. () **NO ACTIVITY** Check if you have not received or made any contributions during this reporting period. If you have no activity, file the first page of this report only.

I certify under oath that I have examined this report and to the best of my knowledge and belief the information so disclosed is a complete, true, and accurate financial statement.

Signature of Ballot Question Committee Officer

State of Arkansas
County of Pulaski } ss

Subscribed and sworn before me this 3rd day of December, 2014.

(Legible Notary Seal)

My Commission Expires 10-16-2017

Signature of Notary Public



Revised 12/2013

sums included in this amount are expenses incurred by National Ballot Access but not yet paid by committee. LAD does not consider this a loan.

8. LOAN INFORMATION
 Please Type or Print
 Do Not List Loans Previously Reported

Date	Name and Address of Lender	Amount
* 10/29	National Ballot Access 1111 Steeple Run Lawrenceville, GA	\$4,000
9. TOTAL LOANS THIS REPORT		\$4,000

* The committee does not consider this a loan. This is an expense incurred on behalf of committee for which committee owes.
 Revised 12/2013

14. NONMONEY CONTRIBUTIONS RECEIVED BY COMMITTEE
 (Does not include volunteer services by individuals)

Date of Receipt	Name of Contributor	Street Address of Contributor	Description and Value of Nonmoney Item	Cumulative Total from this Contributor
10-31 - 11-4	Kum & GO	6400 Weston Parkway Des Moines, IA	\$4,142.00 Radio Ads	68,050.50
10/31	Kum & GO	"	\$952.30 Twitter ADS	69,002.80
10/1 - 11-4	EZ Mart	602 Fairway Ave Texas/Kanada, TX	\$7,321.48 FACEBOOK ADS	67,857.29
15. TOTAL NONMONEY CONTRIBUTIONS THIS REPORT			12,435.78	

IMPORTANT

In addition to monetary contributions, committees should report the receipt of any nonmoney ("in-kind") contributions. A committee receives an in-kind contribution whenever a person provides the committee with an item or service without charge or for a charge that is less than the fair market value of the item or service in question.

**ITEMIZED EXPENDITURES OF \$100 OR MORE MADE BY COMMITTEE
OR ON BEHALF OF COMMITTEE BY ADVERTISING AGENCY, PUBLIC
RELATIONS FIRM, OR POLITICAL CONSULTANT**

Please Type or Print

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
10/29	Dean Rhodes		1,000 ⁰⁰	canvassing
10/29	Alita Wright		3,000 ⁰⁰	canvassing
17. TOTAL ITEMIZED EXPENDITURES OF \$100 OR MORE			\$4,000 ⁰⁰	
18. TOTAL UNITEMIZED EXPENDITURES				
19. TOTAL EXPENDITURES THIS REPORT (includes totals from lines 17 and 18)			\$4,000 ⁰⁰	

