BALLOT QUESTION COMMITTEE
FINANCIAL REPORT

To be filed with:
Arkansas Ethics Commission
Post Office Box 1917
Little Rock, AR 72203
Phone (501) 324-9600
Fax (501) 324-9606

(Arkansas Ethics Commission File Stamp)

FILED
DEC 04 2014
ARKANSAS ETHICS COMMISSION
BY TE

☐ Check if this report is an amendment to a previously filed report

1. NAME OF COMMITTEE (IN FULL)	
Give Arkansas A Raise	
ADDRESS 1700 Chenal Parkway Suite 300-220	2. TYPE OF REPORT ☐ Monthly Report (due 15 days after end of month) ☐ Preelection Report (due 7 days before election)* ☒ Final Report (due 30 days after election)
CITY, STATE AND ZIP CODE Little Rock, AR 72223	*NOTE: Preelection report must be *received* by the Ethics Commission on or before due date.
TELEPHONE NUMBER 501 377 9949	

This report covers period: (10 - 26 - 14) through (11 - 04 - 14)

SUMMARY	FOR REPORTING PERIOD	CUMULATIVE TOTALS
3. BALANCE OF FUNDS AT BEGINNING OF REPORTING PERIOD	341,592.65	
4. TOTAL MONETARY CONTRIBUTIONS RECEIVED DURING REPORTING PERIOD	0	1,450,000
5. TOTAL EXPENDITURES MADE DURING REPORTING PERIOD	341,592.65	1,450,000
6. BALANCE OF FUNDS AT CLOSE OF REPORTING PERIOD	0	

7. ( ) NO ACTIVITY Check if you have not received or made any contributions during this reporting period. If you have no activity, file the first page of this report only.

I certify under oath that I have examined this report and to the best of my knowledge and belief the information so disclosed is a complete, true, and accurate financial statement.

Signature of Ballot Question Committee Officer

State of Arkansas
County of D.C.) ss

Subscribed and sworn before me this 4th day of December, 2014.

(Legible Notary Seal)

Signature of Notary Public

My Commission Expires 08/31/17

Revised 12/2013

ILDEMAR CERRUTO
NOTARY PUBLIC DISTRICT OF COLUMBIA
My Commission Expires August 31, 2017

8. LOAN INFORMATION

Please Type or Print
Do Not List Loans Previously Reported

Date	Name and Address of Lender	Amount
	9. TOTAL LOANS THIS REPORT	

10. ITEMIZED MONETARY CONTRIBUTIONS OF $50 OR MORE RECEIVED BY COMMITTEE

Please Type or Print
Use Additional Copies of this Page if Necessary

Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor

ITEMIZED MONETARY CONTRIBUTIONS OF $50 OR MORE RECEIVED BY COMMITTEE

Please Type or Print

Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor

11. TOTAL ITEMIZED MONETARY CONTRIBUTIONS OF $50 OR MORE	
12. TOTAL UNITEMIZED MONETARY CONTRIBUTIONS	
13. TOTAL MONETARY CONTRIBUTIONS THIS REPORT (Includes totals from lines 9, 11, and 12)	

14. NONMONEY CONTRIBUTIONS RECEIVED BY COMMITTEE

(Does not include volunteer services by individuals)

Date of Receipt	Name of Contributor	Street Address of Contributor	Description and Value of Nonmoney Item	Cumulative Total from this Contributor
15. TOTAL NONMONEY CONTRIBUTIONS THIS REPORT				

IMPORTANT

In addition to monetary contributions, committees should report the receipt of any nonmoney ("in-kind") contributions. A committee receives an in-kind contribution whenever a person provides the committee with an item or service without charge or for a charge that is less than the fair market value of the item or service in question.

16. ITEMIZED EXPENDITURES OF $100 OR MORE MADE BY COMMITTEE OR ON BEHALF OF COMMITTEE BY ADVERTISING AGENCY, PUBLIC RELATIONS FIRM, OR POLITICAL CONSULTANT

Please Type or Print

Use Additional Copies of this Page if Necessary

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure

ITEMIZED EXPENDITURES OF $100 OR MORE MADE BY COMMITTEE OR ON BEHALF OF COMMITTEE BY ADVERTISING AGENCY, PUBLIC RELATIONS FIRM, OR POLITICAL CONSULTANT

Please Type or Print

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
10/28/14	TargetSmart	1750 K St, NW Washington ,DC 20006	3,000	Data Services
10/28/14	Revolution Messaging	1730 RI Ave, NW Washington, DC 20036	75,000	Digital Advertising
10/28/14	Ourso Beychok	352 Napoleon St Baton Rouge, LA 70802	78,115	Direct Mail
10/31/14	GRSC Consulting	2828 University Ave Minneapolis, MN 55414	5,000	Field Services
10/31/14	Revolution Messaging	1730 RI Ave, NW Washington, DC 20036	20,100	Digital Advertising
10/31/14	Stones Phones	41-750 Rancho Las Palmas Dr Rancho Mirage, CA 92270	79,125.94	Telephone Services
11/07/14	Third Branch	PO Box 621 Centre Hall, PA 16828	7,500	Compliance Services
11/20/14	Amalgamated Bank	1825 K Street, NW Washington, DC 20006	407.34	Bank Fee
12/1/14	The Canning Group	4010 12th Street, NE Washington, DC 20017	1,500	Strategic Services
12/4/14	Varoga & Associates	2126 Connecticut Ave, NW Washington, DC 20007	6,844.37	Strategic Services
12/4/14	The Registration Project	1220 L St NW Suite 100 Box 34B Washington, DC 20006	65,000	Donation

17. TOTAL ITEMIZED EXPENDITURES OF $100 OR MORE	341,592.65
18. TOTAL UNITEMIZED EXPENDITURES	
19. TOTAL EXPENDITURES THIS REPORT **(Includes totals from lines 17 and 18)**	341,592.65

20. EXPENDITURES BY CATEGORY

Please Type or Print

CATEGORY	TOTAL AMOUNT
Advertising	95,100
Direct Mail	78,115
Office Supplies	
Travel	
Telephone	79,125.94
Other Expenses (list)	
Data Services	3,000
Field Services	5,000
Compliance Services	7,500
Bank Fee	407.34
Strategic Services	8,344.37
Donation	65,000
21. TOTAL EXPENDITURES BY CATEGORY	341,592.65

22. PAID CANVASSERS, OFFICERS, AND DIRECTORS

NAME OF PAID CANVASSER/OFFICER/DIRECTOR	AMOUNT PAID	NAME OF PAID CANVASSER/OFFICER/DIRECTOR	AMOUNT PAID
23. TOTAL AMOUNT PAID CANVASSERS, OFFICERS, AND DIRECTORS			$