BALLOT QUESTION COMMITTEE FINANCIAL REPORT

RECEIVED
OCT 27 2014
ARKANSAS ETHICS COMMISSION

(Arkansas Ethics Commission File Stamp)

To be filed with:
Arkansas Ethics Commission
Post Office Box 1917
Little Rock, AR 72203
Phone (501) 324-9600
Fax (501) 324-9608

☐ Check if this report is an amendment to a previously filed report

1. NAME OF COMMITTEE (IN FULL)
Give Arkansas a Raise

ADDRESS
17200 Chenal Parkway
Suite 300-220

CITY, STATE AND ZIP CODE
Little Rock, AR 72223

TELEPHONE NUMBER
501 377 9949

2. TYPE OF REPORT
☐ Monthly Report (due 15 days after end of month)
☒ Preelection Report (due 7 days before election)*
☐ Final Report (due 30 days after election)

*NOTE: Preelection report must be received by the Ethics Commission on or before due date.

This report covers period: (10-01-14) through (10-25-14)

SUMMARY	FOR REPORTING PERIOD	CUMULATIVE TOTALS
3. BALANCE OF FUNDS AT BEGINNING OF REPORTING PERIOD	0	
4. TOTAL MONETARY CONTRIBUTIONS RECEIVED DURING REPORTING PERIOD	$1,450,000	$1,450,000
5. TOTAL EXPENDITURES MADE DURING REPORTING PERIOD	$1,108,407.35	$1,108,407.35
6. BALANCE OF FUNDS AT CLOSE OF REPORTING PERIOD	$341,592.65	

7. ( ) NO ACTIVITY Check if you have not received or made any contributions during this reporting period. If you have no activity, file the first page of this report only.

I certify under oath that I have examined this report and to the best of my knowledge and belief the information so disclosed is a complete, true, and accurate financial statement.

Signature of Ballot Question Committee Officer

State of ~~Arkansas~~ WASHINGTON DC
County of WASHINGTON DC } ss

Subscribed and sworn before me this 27th day of OCTOBER, 2014.

Signature of Notary Public

(Legible Notary Seal)
My Commission Expires December 14, 2018

DENIS R. POIRIER NOTARY PUBLIC Expires Dec 14, 2018 DISTRICT OF COLUMBIA

Revised 12/2013

10. ITEMIZED MONETARY CONTRIBUTIONS OF $50 OR MORE RECEIVED BY COMMITTEE

Please Type or Print
Use Additional Copies of this Page If Necessary

Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor
10/7/14	National Education Association	1201 16th Street NW Washington, DC 20036	N/A	$750,000	$750,000
10/15/14	America Votes	1155 Ct. Ave. NW Washington, DC 20036	N/A	$400,000	$400,000
10/23/14	National Education Association	1201 16th Street NW Washington, DC 20036	N/A	$300,000	$1,050,000

ITEMIZED MONETARY CONTRIBUTIONS OF $50 OR MORE RECEIVED BY COMMITTEE

Please Type or Print

Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor

11. TOTAL ITEMIZED MONETARY CONTRIBUTIONS OF $50 OR MORE	$1,450,000
12. TOTAL UNITEMIZED MONETARY CONTRIBUTIONS	0
13. TOTAL MONETARY CONTRIBUTIONS THIS REPORT (Includes totals from lines 9, 11, and 12)	$1,450,000

Revised 12/2013

16. ITEMIZED EXPENDITURES OF $100 OR MORE MADE BY COMMITTEE OR ON BEHALF OF COMMITTEE BY ADVERTISING AGENCY, PUBLIC RELATIONS FIRM, OR POLITICAL CONSULTANT

Please Type or Print

Use Additional Copies of this Page if Necessary

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
10/10/14	NGP VAN	1101 15th St NW Ste 500 Washington, DC 20005	$437.50	Data Services
10/10/14	GLSC Consulting	2828 University Ave, SE Minneapolis, MN 55414	$213.970	Field Services
10/15/14	NGP VAN	1101 15th St NW Ste 500 Washington, DC 20005	$6,892.31	Data Services
10/15/14	Stones Phones	41-750 Rancho Las Palmas Rancho Mirage, CA 92270	$15,029.52	Telephone Services
10/15/14	Fairbank Maslin	2425 Colorado Avenue Santa Monica, CA 90404	$25,000	Polling Services
10/15/14	Curse Begeck	352 Napoleon Street Baton Rouge, LA 70802	$68,585	Direct Mail Services
10/16/14	The Canning Group	4010 12th Street, NE Washington, DC 20017	$4,000	Management Services
10/16/14	The Canning Group	4010 12th Street, NE Washington, DC 20017	$80	PO Box Reimbursement
10/16/14	Waterfront Strategies	2050 K Street, NW Washington, DC 20007	$92.130	Radio Buy
10/17/14	Stones Phones	41-750 Rancho Las Palmas Rancho Mirage, CA 92270	$12,000	Telephone Services
10/17/14	Curse Begeck	352 Napoleon Street Baton Rouge, LA 70802	$68,585	Direct Mail Services
10/20/14	Revolution Messaging	1730 Rhode Island Ave, NW Washington, DC 20036	$50,000	Digital Advertising
10/21/14	The Canning Group	4010 12th Street, NE Washington, DC 20017	$4,000	Management Services
10/21/14	The Canning Group	4010 12th Street, NE Washington, DC 20017	$19.99	Postage Reimbursement
10/21/14	GLSC Consulting	2828 University Ave SE Minneapolis, MN 55414	$177,940	Field Services
10/21/14	Stones Phones	41-750 Rancho Las Palmas Rancho Mirage, CA 92270	$5,108.14	Telephone Services
10/21/14	The New Media Firm	1730 Rhode Island Ave, NW Washington, DC 20036	$1,867.24	Media Production
10/23/14	Curse Begeck	352 Napoleon Street Baton Rouge, LA 70802	$67,830	Direct Mail Services
10/23/14	Stones Phones	41-750 Rancho Las Palmas Rancho Mirage, CA 92270	$15,547.93	Telephone Services
10/24/14	Revolution Messaging	1730 Rhode Island Ave NW Washington, DC 20036	$25,000	Digital Advertising
10/24/14	Stones Phones	41-750 Rancho Las Palmas Rancho Mirage, CA 92270	$4,404.92	Telephone Services

ITEMIZED EXPENDITURES OF $100 OR MORE MADE BY COMMITTEE OR ON BEHALF OF COMMITTEE BY ADVERTISING AGENCY, PUBLIC RELATIONS FIRM, OR POLITICAL CONSULTANT

Please Type or Print

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure

17. TOTAL ITEMIZED EXPENDITURES OF $100 OR MORE	$1,108,367.35
18. TOTAL UNITEMIZED EXPENDITURES	40.00
19. TOTAL EXPENDITURES THIS REPORT (Includes totals from lines 17 and 18)	$1,108,407.35

20. EXPENDITURES BY CATEGORY

Please Type or Print

CATEGORY	TOTAL AMOUNT
Advertising	$ 165,957.24
Direct Mail	$ 205,000.00
Office Supplies	$ 0
Travel	$ 0
Telephone	$ 52,090.37
Other Expenses (list)	
Field Services	$ 641,910.00
Data Services	$ 7329.81
Consultants (Management Services)	$ 8,000.00
Service Fees	$ 120.00
Billing Services	$ 25,000.00
Postage	$ 10.99
21. TOTAL EXPENDITURES BY CATEGORY	$1,108,307.35

22. PAID CANVASSERS, OFFICERS, AND DIRECTORS

NAME OF PAID CANVASSER/OFFICER/DIRECTOR	AMOUNT PAID	NAME OF PAID CANVASSER/OFFICER/DIRECTOR	AMOUNT PAID
23. TOTAL AMOUNT PAID CANVASSERS, OFFICERS, AND DIRECTORS			$