

# BALLOT QUESTION COMMITTEE FINANCIAL REPORT

To be filed with:  
Arkansas Ethics Commission  
Post Office Box 1917  
Little Rock, AR 72203  
Phone (501) 324-9600  
Fax (501) 324-9606

(Arkansas Ethics Commission File Stamp)

FILED

NOV 01 2016

ARKANSAS ETHICS  
COMMISSION

BY *[Signature]*

Check if this report is an amendment to a previously filed report

<b>1. NAME OF COMMITTEE (IN FULL)</b> Committee to Protect Arkansas' Values/Stop Casinos Now	<b>2. TYPE OF REPORT</b> <input type="checkbox"/> Monthly Report (due 15 days after end of month) <input checked="" type="checkbox"/> Preelection Report (due 7 days before election)* <input type="checkbox"/> Final Report (due 30 days after election)
<b>ADDRESS</b> PO Box 251931	*NOTE: Preelection report must be received by the Ethics Commission on or before due date.
<b>CITY, STATE AND ZIP CODE</b> Little Rock, AR 72205	
<b>TELEPHONE NUMBER</b> (501) 529-3400	

**This report covers period: ( 10 - 01 - 16 ) through ( 10 - 29 - 16 )**

SUMMARY	FOR REPORTING PERIOD	CUMULATIVE TOTALS
3. BALANCE OF FUNDS AT BEGINNING OF REPORTING PERIOD	406,061.84	
4. TOTAL MONETARY CONTRIBUTIONS RECEIVED DURING REPORTING PERIOD	1,153,473.54	2,689,777.84
5. TOTAL EXPENDITURES MADE DURING REPORTING PERIOD	1,545,551.43	2,675,793.89
6. BALANCE OF FUNDS AT CLOSE OF REPORTING PERIOD	13,983.95	

7. ( ) **NO ACTIVITY** Check if you have not received or made any contributions during this reporting period. If you have no activity, file the first page of this report only.

I certify under oath that I have examined this report and to the best of my knowledge and belief the information so disclosed is a complete, true, and accurate financial statement.

*[Signature]*  
Signature of Ballot Question Committee Officer

State of Arkansas  
County of Pulaski } ss

Subscribed and sworn before me this 1st day of November, 2016.

(Legible Notary Seal)

*[Signature]*  
Signature of Notary Public

My Commission Expires 10-15-2019

Revised 12/2013

DEBORAH WHITE  
 PULASKI COUNTY  
 NOTARY PUBLIC - ARKANSAS  
 My Commission Expires October 15, 2019  
 Commission No. 12373419



## 10. ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE RECEIVED BY COMMITTEE

Please Type or Print  
Use Additional Copies of this Page if Necessary

Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor
10/4/16	Mike Harris Racing			1,000.00	1,000.00
10/4/16	Oaklawn Racing and Gaming	2705 Central Ave. Hot Springs, AR 71901		335,751.21	1,322,338.93
10/4/16	Delaware North	40 Fountain Plaza Buffalo, NY 14202		335,751.21	1,295,338.93
10/5/16	Lewis Mathews	5300 Hickory Grove RD Bismark AR 71929		200.00	200.00
10/5/16	Terry Brennan	PO Box 78 Percy AR 71964		200.00	200.00
10/5/16	Patrice Smith			200.00	200.00
10/8/16	Brian Shaw	3501 N Atlas Dr Fayetteville AR 72703		250.00	250.00
10/11/16	Delaware North	40 Fountain Plaza Buffalo, NY 14202		238,310.57	1,295,338.93
10/12/16	Oaklawn Racing and Gaming	2705 Central Ave. Hot Springs, AR 71901		238,310.57	1,322,338.93
10/13/16	Susan Watkins	4583 Malvern RD Hot Springs AR 71901		200.00	200.00
10/13/16	Gary Woodall	PO BOX 201971 Hot Springs AR 71903		200.00	200.00
10/13/16	Beth Sheets	229 N Moore RD Hot Springs AR 71913		200.00	200.00
10/13/16	Tim Martin	PO Box 535 Royal AR 71968		200.00	200.00
10/13/16	Gaston Farm	2131 HWY 128 Sparkman AR 71763		200.00	200.00
10/13/16	Bill Walmsley	1725 Highland Rd Batesville AR 72501		200.00	200.00

**ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE RECEIVED BY COMMITTEE**

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Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor
10/13/16	Loyal Yagos	7010 Peters RD Jacksonville AR 72076		200.00	200.00
10/13/16	James Glover	#6 Heritage Park Cr North Little Rock AR 72116		200.00	200.00
10/13/16	Dr. Robert Tucker	105 Ridgeway St Hot Springs AR 71901		200.00	200.00
10/13/16	Allen Milligan Racing	1205 Reverchase LN Unit 148 Arlington TX 76011		200.00	200.00
10/13/16	Ron Moquett	100 Ida St Hot Springs AR 71901		200.00	200.00
10/13/16	William Fires	938 Burchwood Bay Road Hot Springs AR 71913		200.00	200.00
10/13/16	Bill McDowell	623 Palmetto Rd Sparkman AR 71763		200.00	200.00
10/13/16	Roberts Racing Stable	2685 Highway 1 S Forrest City AR 72335		200.00	200.00
10/14/16	Von Hemel Racing Stable	4910 Hart Dr NE Piedmont OK NE		200.00	200.00
10/10/16	Hobby Racing Inc.	101 Lakeside Rd Hot Springs AR 71901		200.00	200.00
<b>11. TOTAL ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE</b>					1,553,473.54
<b>12. TOTAL UNITEMIZED MONETARY CONTRIBUTIONS</b>					0.00
<b>13. TOTAL MONETARY CONTRIBUTIONS THIS REPORT</b> (includes totals from lines 9, 11, and 12)					1,553,473.54



**16. ITEMIZED EXPENDITURES OF \$100 OR MORE MADE BY COMMITTEE  
OR ON BEHALF OF COMMITTEE BY ADVERTISING AGENCY, PUBLIC  
RELATIONS FIRM, OR POLITICAL CONSULTANT**

Please Type or Print

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Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
10/1/16	The Wright Choice	P.O.Box 475 Marion, AR 72364	5,000.00	Canvassing
10/1/16	Milton Ezell	3511 Boyd ST Little Rock AR 72204	2,500.00	Canvassing
10/1/16	Delton Wright	19 West Southern Pine Drive Pine Bluff, Arkansas 7180	2,750.00	Canvassing
10/5/16	AR Graphics	800 South Gains Little Rock AR 72201	1,843.83	Postage
10/5/16	Canal Partners Media	25 Whitlock PL SW Suite 201 Marietta GA 30064	403,000.00	Television Media Buy
10/6/16	Clarity	729 15th St NW Ste 700 Washington DC 20005-6037	57,895.00	Polling Analytics
10/6/16	Markham Group	1000 West 3rd St Little Roc AR 72201	68,462.41	AR Voter Access File
10/7/16	United Technology	1300 Pennslyvanua AVE NW #190-412 Washington DC 20004	16,475.00	Website Digital Media
10/7/16	Friday Firm	400 West Capitol Ave Suite 2000 Little Rock AR 72201-35522	124,203.90	Legal
10/7/16	Wright, Lindsey & Jennings	200 West Capital Ave Suite 2300 Little Rock AR 72201	59,656.89	Legal
10/7/16	Swiftwater Management	2910 Kerry Forrest Parkway D4-140 Tallahassee FL 32309	10,000.00	Aug and Sept Management Fees
10/7/16	96 Consulting and Marketing	400 Capital Circle SE Suite 18170 Tallahassee FL 32301	175,125.97	Mail 1 & 2 and Palm Cards
10/7/16	Capital Advisor Group	1301 West Capitol Ave Little Rock AR 72201	7,500.00	Consulting
10/7/16	Canal Partners Media	25 Whitlock PL SW Suite 201 Marietta GA 30064	125,000.00	Television Media Buy
10/7/16	Milton Ezell	3511 Boyd ST Little Rock AR 72204	5,000.00	Canvassing
10/11/16	Canal Partners Media	25 Whitlock PL SW Suite 201 Marietta GA 30064	132,215.00	Television Media Buy
10/14/16	Milton Ezell	3511 Boyd ST Little Rock AR 72204	2,000.00	Staffing
10/14/16	Joel Coon	1136 Overbrook Rd Pettersburg PA 23805	2,500.00	Staffing
10/20/16	Strother Nuckels Strategies	9919 Meriden RD MD 20854	7,929.66	Television Production
10/20/16	Markham Group	1000 West 3rd St Little Roc AR 72201	14,000.00	Management Fee and Bookkeeping
10/20/16	Deepika	6004 Maiden Lane Bethesda MD 20817	1,620.00	Graphic Design
10/20/16	Silver Bullet Research	3122 Mahan Dr Suite 801-354 Tallahassee FL 32308	5,000.00	Research

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RELATIONS FIRM, OR POLITICAL CONSULTANT**

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Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
10/20/16	Markham Group	1000 West 3rd St Little Roc AR 72201	31,486.13	Newspaper Ad
10/20/16	Markham Group	1000 West 3rd St Little Roc AR 72201	58,237.41	Postage - Mail 3
10/20/16	96 Consulting and Marketing	400 Capital Circle SE Suite 18170 Tallahassee FL 32301	107,900.00	Mail 3
10/20/16	Hickman Analytics	2 Wisconsin Circle Suite 520 Chevy Chase MD 20815	20,000.00	Polling
10/20/16	Lisa Cuervo	14330 SW 152 Plave Miami FL 33196	1,275.00	Graphic Design
10/20/16	United Technology	1300 Pennsylvanua AVE NW #190-412 Washington DC 20004	5,000.00	Website Digital Media
10/27/16	Capital Advisor Group	1301 West Capitol Ave Little Rock AR 72201	7,500.00	Consulting
10/27/16	Hickman Analytics	2 Wisconsin Circle Suite 520 Chevy Chase MD 20815	23,000.00	Polling
10/27/16	Markham Group	1000 West 3rd St Little Roc AR 72201	10,000.00	Research
10/27/16	Markham Group	1000 West 3rd St Little Roc AR 72201	6,200.00	Radio Ad Production
10/27/16	Swiftwater Management	2910 Kerry Forrest Parkway D4-140 Tallahassee FL 32309	5,000.00	Management
10/27/16	Markham Group	1000 West 3rd St Little Roc AR 72201	22,321.78	Newspaper Ad
10/27/16	Markham Group	1000 West 3rd St Little Roc AR 72201	914.29	10,000 Flyers
10/27/16	Markham Group	1000 West 3rd St Little Roc AR 72201	769.10	5,000 Flyers
10/27/16	Markham Group	1000 West 3rd St Little Roc AR 72201	16,138.31	Mail 3 Overages
17. TOTAL ITEMIZED EXPENDITURES OF \$100 OR MORE				1,545,420.58
18. TOTAL UNITEMIZED EXPENDITURES				130.85
19. TOTAL EXPENDITURES THIS REPORT (Includes totals from lines 17 and 18)				1,545,551.43

