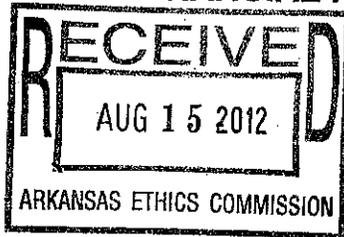


### BALLOT QUESTION COMMITTEE FINANCIAL REPORT

To be filed with:  
Arkansas Ethics Commission  
Post Office Box 1917  
Little Rock, AR 72203  
Phone (501) 324-9600  
Fax (501) 324-9606



(Arkansas Ethics Commission File Stamp)

Check if this report is an amendment to a previously filed report

1. NAME OF COMMITTEE (IN FULL) Better Ethics Now Committee	
ADDRESS 1501 North University, Ste 228	2. TYPE OF REPORT <input checked="" type="checkbox"/> Monthly Report (due 15 days after end of month) <input type="checkbox"/> Preelection Report (due 7 days before election)* <input type="checkbox"/> Final Report (due 30 days after election)
CITY, STATE AND ZIP CODE Little Rock, AR 72207	*NOTE: Preelection report must be received by the Ethics Commission on or before due date.
TELEPHONE NUMBER (501) 661.1300	

This report covers period: (07-01-2012) through (07-31-2012)

SUMMARY	FOR REPORTING PERIOD	CUMULATIVE TOTALS
3. BALANCE OF FUNDS AT BEGINNING OF REPORTING PERIOD	\$44,991.46	
4. TOTAL MONETARY CONTRIBUTIONS RECEIVED DURING REPORTING PERIOD	\$2,150.00	\$111,800.00
5. TOTAL EXPENDITURES MADE DURING REPORTING PERIOD	\$7,126.61	\$71,785.15
6. BALANCE OF FUNDS AT CLOSE OF REPORTING PERIOD	\$40,014.85	

7. ( ) NO ACTIVITY Check if you have not received or made any contributions during this reporting period. If you have no activity, file the first page of this report only.

I certify under oath that I have examined this report and to the best of my knowledge and belief the information so disclosed is a complete, true, and accurate financial statement.

State of Arkansas

County of Pulaski <sup>SS</sup>

Signature of Ballot Question Committee Officer

DAVID A. COUCH

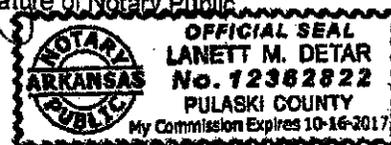
Subscribed and sworn before me this 15<sup>th</sup> day of August, 2012.

(Legible Notary Seal)

Signature of Notary Public

My Commission Expires 10-16-2017

Revised 07/07





**ITEMIZED MONETARY CONTRIBUTIONS RECEIVED BY COMMITTEE OF \$50 OR MORE**  
Please Type or Print

**Please see attached report for a listing of all itemized monetary contributions.**

Date of Receipt	Name of Contributor	Street Address of Contributor	Amount of Contribution	Cumulative Total from this Contributor
<b>11. TOTAL ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE</b>			<b>\$2,150.00</b>	
<b>12. TOTAL UNITEMIZED MONETARY CONTRIBUTIONS</b>			<b>\$0.00</b>	
<b>13. TOTAL MONETARY CONTRIBUTIONS THIS REPORT</b> (includes totals from lines 9, 11, and 12)			<b>\$2,150.00</b>	

**14. NONMONEY CONTRIBUTIONS RECEIVED BY COMMITTEE**

Estimated Fair Market Value If Over \$50  
 (Does not include volunteer services by individuals)

Date of Receipt	Name of Contributor	Street Address of Contributor	Description and Value of Nonmoney Item	Cumulative Total from this Contributor
<b>15. TOTAL ITEMIZED NONMONEY CONTRIBUTIONS OF \$50 OR MORE</b>			<b>\$0.00</b>	
<b>16. TOTAL NONITEMIZED NONMONEY CONTRIBUTIONS</b>			<b>\$0.00</b>	
<b>17. TOTAL NONMONEY CONTRIBUTIONS THIS REPORT</b> <i>(includes totals from lines 15 and 16)</i>			<b>\$0.00</b>	

**IMPORTANT**

In addition to monetary contributions, committees should report the receipt of any nonmoney ("in-kind") contributions. A committee receives an in-kind contribution whenever a person provides the committee with an item or service without charge or for a charge that is less than the fair market value of the item or service in question.



