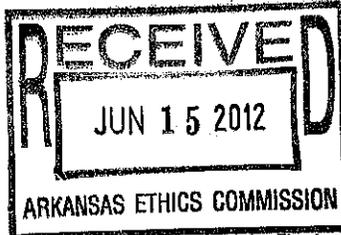


BALLOT QUESTION COMMITTEE FINANCIAL REPORT

To be filed with:
Arkansas Ethics Commission
Post Office Box 1917
Little Rock, AR 72203
Phone (501) 324-9600
Fax (501) 324-9606



(Arkansas Ethics Commission File Stamp)

Check if this report is an amendment to a previously filed report

1. NAME OF COMMITTEE (IN FULL) Better Ethics Now Committee	
ADDRESS 1501 North University, Ste 228	2. TYPE OF REPORT <input checked="" type="checkbox"/> Monthly Report (due 15 days after end of month) <input type="checkbox"/> Preelection Report (due 7 days before election)* <input type="checkbox"/> Final Report (due 30 days after election)
CITY, STATE AND ZIP CODE Little Rock, AR 72207	*NOTE: Preelection report must be received by the Ethics Commission on or before due date.
TELEPHONE NUMBER (501) 661.1300	

This report covers period: (05-01-2012) through (05-31-2012)

SUMMARY	FOR REPORTING PERIOD	CUMULATIVE TOTALS
3. BALANCE OF FUNDS AT BEGINNING OF REPORTING PERIOD	\$0.00	
4. TOTAL MONETARY CONTRIBUTIONS RECEIVED DURING REPORTING PERIOD	\$66,800.00	\$66,800.00
5. TOTAL EXPENDITURES MADE DURING REPORTING PERIOD	\$55,260.44	\$55,260.44
6. BALANCE OF FUNDS AT CLOSE OF REPORTING PERIOD	\$11,539.56	

7. () **NO ACTIVITY** Check if you have not received or made any contributions during this reporting period. If you have no activity, file the first page of this report only.

I certify under oath that I have examined this report and to the best of my knowledge and belief the information so disclosed is a complete, true, and accurate financial statement.

Signature of Ballot Question Committee Officer
DAVID A. COUCH

State of Arkansas
County of Pulaski ss

Subscribed and sworn before me this 15th day of June, 2012.

(Legible Notary Seal)

Signature of Notary Public

My Commission Expires 10-16-2017

Revised 07/07



ITEMIZED MONETARY CONTRIBUTIONS RECEIVED BY COMMITTEE OF \$50 OR MORE
Please Type or Print

Please see attached report for a listing of all itemized monetary contributions.

Date of Receipt	Name of Contributor	Street Address of Contributor	Amount of Contribution	Cumulative Total from this Contributor
11. TOTAL ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE			\$66,700.00	
12. TOTAL UNITEMIZED MONETARY CONTRIBUTIONS			\$100.00	
13. TOTAL MONETARY CONTRIBUTIONS THIS REPORT (Includes totals from lines 9, 11, and 12)			\$66,800.00	

Date	First Name	Last Name	Street Address	City	State	Zip	Amount
5.15.2012	Nancy	DeLamar	401 Ridgeway	Little Rock	AR	72205	\$100.00
5.15.2012	Ted	Fish	2581 Toy	Fayetteville	AR	72703	\$100.00
5.15.2012	Dennis	Young	Box 1825	Texarkana	TX	75504	\$100.00
5.15.2012	Joe	Bates	1100 North Spruce	Little Rock	AR	72205	\$500.00
5.15.2012	Paul	Byrd	4220 North Rodney Partham	Little Rock	AR	72212	\$500.00
5.15.2012	Ralph	Clear, Jr.	1501 North University	Little Rock	AR	72207	\$500.00
5.15.2012	Nate	Coulter	200 River Market Avenue	Little Rock	AR	72203	\$500.00
5.15.2012	Steve	Engstrom	200 River Market Avenue	Little Rock	AR	72203	\$500.00
5.15.2012	Beverly	Lindsey	3901 Cedar Hill Road	Little Rock	AR	72202	\$500.00
5.15.2012	Walter	May	425 West Capitol Avenue	Little Rock	AR	72201	\$500.00
5.15.2012	Vaughn	McQuary	100 Alsace Cove	Little Rock	AR	72201	\$500.00
5.15.2012	David	Couch	1501 North University	Little Rock	AR	72207	\$1,000.00
5.15.2012	Bruce	McMath	822 Beachwood	Little Rock	AR	72205	\$2,500.00
5.15.2012	Baker	Kurrus	10816 Crestdale	Little Rock	AR	72205	\$5,000.00
5.15.2012	Bobby	Roberts	3501 Hill Road	Little Rock	AR	72205	\$5,000.00
5.15.2012	Brent	Bumpers	1501 North University	Little Rock	AR	72207	\$20,000.00
5.16.2012	Charles	Coulter	226 Coulter Lane	Lockesburg	AR	71848	\$50.00
5.16.2012	Myron	Young	9302 Sanderson Lane	Texarkana	AR	71854	\$50.00
5.16.2012	Bill	Walmsley	Box 2535	Batesville	AR	72503	\$200.00
5.16.2012	Edward	Mahaffy	15 Edgehill	Little Rock	AR	72207	\$500.00
5.16.2012	Alan	Thalhelmer	18 Heartside	Little Rock	AR	72207	\$500.00
5.17.2012	Charles	Frierson, III	Box 8007	Jonesboro	AR	72403	\$100.00
5.17.2012	Betty	Pickett	1903 College Avenue	Conway	AR	72304	\$100.00
5.17.2012	Cindy	Murphy	5615 Kavanaugh	Little Rock	AR	72207	\$5,000.00
5.18.2012	Renee	Hunter	2185 Sprucewood	Conway	AR	72032	\$50.00
5.18.2012	Russell	Winburn	18426 Canterng Way	Fayetteville	AR	72701	\$200.00
5.18.2012	Sam	Ledbetter	711 West 3rd	Little Rock	AR	72201	\$1,000.00
5.18.2012	Dale	Bumpers	12723 Hunters Field Road	Little Rock	AR	72211	\$2,500.00
5.18.2012	Betty	Bumpers	12723 Hunters Field Road	Little Rock	AR	72211	\$2,500.00
5.19.2012	James	Davis	146 Gardens Gate	Hot Springs	AR	71913	\$50.00
5.21.2012	Ross	McCain	1 Point Circle	Little Rock	AR	72205	\$50.00
5.21.2012	David	Matthews	917 Sycamore Trace	Lowell	AR	72745	\$100.00
5.21.2012	John	Slater	3908 Foxcroft Road	Little Rock	AR	72227	\$200.00
5.21.2012	Paula	Casey	1 River Ridge	Little Rock	AR	72227	\$250.00
5.21.2012	Lamar	Riggs	1919 Country Club	Little Rock	AR	72207	\$500.00
5.21.2012	Robert	Vogel	12 Riverview Point	Little Rock	AR	72227	\$2,000.00
5.21.2012	John	Riggs, IV	Box 1399	Little Rock	AR	72203	\$5,000.00
5.22.2012	Larry	Lichty	5308 Centerwood	Little Rock	AR	72207	\$100.00
5.23.2012	John	McClendon	Box 210	Monticello	AR	71657	\$250.00
5.23.2012	Robert	Cress	38 River Ridge	Little Rock	AR	72227	\$1,000.00
5.23.2012	Jim	Keet	Box 23603	Little Rock	AR	72221	\$1,000.00
5.24.2012	Don	Barnes	2020 North Tyler	Little Rock	AR	72207	\$50.00
5.24.2012	M. Jane	Dickey	2020 North Tyler	Little Rock	AR	72207	\$50.00
5.24.2012	Linda	VanHook	1724 Pine Valley	Little Rock	AR	72207	\$50.00
5.24.2012	Jeffrey	Hathaway	1901 North Spruce	Little Rock	AR	72207	\$250.00
5.26.2012	Richard	Mason	3737 Callon Road	El Dorado	AR	71730	\$250.00
5.25.2012	Gus	Vratsinas	69 Pinehurst	Little Rock	AR	72212	\$500.00
5.25.2012	Sam	Winstead	Box 55092	Little Rock	AR	72215	\$1,000.00
5.31.2012	Tom	DeBlack	1735 Chicot	Conway	AR	72034	\$50.00
5.31.2012	Paula	Johnson	3515 Hill Road	Little Rock	AR	72205	\$50.00
5.31.2012	Reverend Edward	Matthews	50 Wingate	Little Rock	AR	72205	\$50.00
5.31.2012	Bonnie	Nickol	5808 Country Club	Little Rock	AR	72207	\$50.00
5.31.2012	Susan	O'Mally	9 Heritage Court	Little Rock	AR	72211	\$50.00
5.31.2012	Robert	Shults	11 Glenridge	Little Rock	AR	72227	\$50.00

5.31.2012	Martha	Bornhofen	14 River Ridge	Little Rock	AR	72227	\$100.00
5.31.2012	Sam	Bratton	1 Tree Tops Lane	Little Rock	AR	72207	\$100.00
5.31.2012	Tom	Bruce	6 Spyglass Lane	Little Rock	AR	72212	\$100.00
5.31.2012	Stuart	Hankins	Box 5151	North Little Rock	AR	72119	\$100.00
5.31.2012	Louise	Miller	8500 Cantrell	Little Rock	AR	72227	\$100.00
5.31.2012	Louis	Schickel	11601 Pleasant Ridge	Little Rock	AR	72212	\$200.00
5.31.2012	Bill	Bumpers	6906 Seven Locks	Cabin John	MD	20818	\$2,500.00
							\$66,700.00

14. NONMONEY CONTRIBUTIONS RECEIVED BY COMMITTEE

Estimated Fair Market Value If Over \$50
 (Does not include volunteer services by individuals)

Date of Receipt	Name of Contributor	Street Address of Contributor	Description and Value of Nonmoney Item	Cumulative Total from this Contributor
15. TOTAL ITEMIZED NONMONEY CONTRIBUTIONS OF \$50 OR MORE			\$0.00	
16. TOTAL NONITEMIZED NONMONEY CONTRIBUTIONS			\$0.00	
17. TOTAL NONMONEY CONTRIBUTIONS THIS REPORT (includes totals from lines 15 and 16)			\$0.00	

IMPORTANT

In addition to monetary contributions, committees should report the receipt of any nonmoney ("in-kind") contributions. A committee receives an in-kind contribution whenever a person provides the committee with an item or service without charge or for a charge that is less than the fair market value of the item or service in question.

ITEMIZED EXPENDITURES MADE BY COMMITTEE OF \$100 OR MORE

Please Type or Print

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
5/21/2012	Terra Strategies, LLC	100 East Grand, Suite 380 Des Moines, IA 50309	\$54,260.00	Canvassing Firm
5/23/2012	Images	100 South Louisiana Little Rock, AR 72201	\$188.11	Printing
5/23/2012	USPS	5420 Kavanaugh Boulevard Little Rock, AR 72207	\$225.00	Postage
5/31/2012	Mary Ann Wilson	117 E. Main St. Branson, MO 65616	\$500.00	Canvassing
19. TOTAL ITEMIZED EXPENDITURES OF \$100 OR MORE			\$55,173.11	
20. TOTAL UNITEMIZED EXPENDITURES			\$87.33	
21. TOTAL EXPENDITURES THIS REPORT (Includes totals from lines 19 and 20)			\$55,260.44	