

ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE RECEIVED BY COMMITTEE

Please Type or Print

Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor
11. TOTAL ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE				\$ 00.00	
12. TOTAL UNITEMIZED MONETARY CONTRIBUTIONS				\$ 00.00	
13. TOTAL MONETARY CONTRIBUTIONS THIS REPORT (includes totals from lines 9, 11, and 12)				\$ 00.00	

**16. ITEMIZED EXPENDITURES OF \$100 OR MORE MADE BY COMMITTEE
OR ON BEHALF OF COMMITTEE BY ADVERTISING AGENCY, PUBLIC
RELATIONS FIRM, OR POLITICAL CONSULTANT**

Please Type or Print
Use Additional Copies of this Page if Necessary

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
10.04.2016	Barry Sellers	5156 Willow Glen Circle Sherwood, AR	\$ 250.00	Travel
10.04.2016	Barry Sellers	5156 Willow Glen Circle Sherwood, AR	\$1,500.00	Contract Labor
10.04.2016	April May	114 Bull Bayou Run L N Hot Springs, AR	\$ 250.00	Travel
10.04.2016	April May	114 Bull Bayou Run L, N Hot Springs, AR	\$1,500.00	Contract Labor
10.04.2016	Gary Morris	18904 Heads Ford Road Springdale, AR	\$ 250.00	Travel
10.04.2016	Gary Morris	18904 Heads Ford Road Springdale, AR	\$1,500.00	Contract Labor
10.02.2016	Dianne Dalton	734 Brewer Road Stuttgart, AR	\$2,000.00	Contract Labor
10.02.2016	Dianne Dalton	734 Brewer Road Stuttgart, AR	\$2,989.46	Travel, Supplies, Utilities
10.02.2016	JADF Investments	5905 Forest Place Little Rock, AR	\$1,900.00	Office Rent
10.02.2016	Comcast	Little Rock, AR	\$ 286.32	Office Phone, Internet
10.02.2016	Dixie Rents	Little Rock, AR	\$ 288.85	Furniture Rental Office
10.02.2016	NLR Office Furniture	N Little Rock, AR	\$ 602.00	Desk Rental Office
10.03.2016	Impact Management Group	124 W Capitol S 1886 Little Rock, AR	\$192,000.00	See Exhibit A
10.03.2016	Regions Bank	6001 R Street Little Rock, AR	\$ 195.00	Bank Fees
10.03.2016	DDH, PLLC	425 W Capitol 37th Floor Little Rock, AR	\$323,000.00	Legal Services
10.03.2016	Women of Inspiration	Little Rock, AR	\$ 750.00	Donation
10.03.2016	OHMA	Little Rock, AR	\$ 1,500.00	Donation
10.18.2016	Gary Morris	18904 Heads Ford Road Springdale, AR	\$ 474.00	Travel
10.18.2016	Gary Morris	18904 Heads Ford Road Springdale, AR	\$ 1,500.00	Contract Labor
10.18.2016	April May	114 Bull Bayou Run L, N Hot Springs, AR	\$ 250.00	Travel
10.18.2016	April May	114 Bull Bayou Run L,N	\$ 1,500.00	Contract Labor
10.18.2016	Barry Sellers	5156 Willow Glen Circle Sherwood, AR	\$ 1,500.00	Contract Labor

Exhibit A (IMG Expenses)

Google Ads	\$12,352.95
Facebook Campaign	\$ 860.58
Stadium Advertising	\$ 5,882.35
Polling	\$22,500.00
TV Ad Buy	\$32,382.73
October Media Planning Fee Postage	\$ 5,785.61
Graphic Design	\$ 5,300.00
TV Production	\$12,161.25
Promo Materials	\$ 1,790.13
Pre-Paid Advertising	\$700,432.55
Refund Pre-Paid Advertising	(\$50,000.00)
Refund Pre-Paid Advertising	(\$20,000.00)
Refund Pre-Paid Advertising	(\$608,000.00)
Total	\$122,000.00