BALLOT QUESTION COMMITTEE
FINANCIAL REPORT

To be filed with:
Arkansas Ethics Commission
Post Office Box 1917
Little Rock, AR 72203
Phone (501) 324-9600
Fax (501) 324-9606

(Arkansas Ethics Commission File Stamp)

FILED
SEP 20 2016
ARKANSAS ETHICS COMMISSION
BY

x Check if this report is an amendment to a previously filed report

1. NAME OF COMMITTEE (IN FULL) Arkansas Winning Initiative, Inc.	
ADDRESS 734 Brewer Road	**2. TYPE OF REPORT** ☒ Monthly Report (due 15 days after end of month) ☐ Preelection Report (due 7 days before election)* ☐ Final Report (due 30 days after election)
CITY, STATE AND ZIP CODE Stuttgart, AR 72160	*NOTE: Preelection report must be *received* by the Ethics Commission on or before due date.
TELEPHONE NUMBER 501-256-2761	

This report covers period: (08 - 01 -2016**) through (**08 - 31 -2016**)**

SUMMARY	FOR REPORTING PERIOD	CUMULATIVE TOTALS
3. BALANCE OF FUNDS AT BEGINNING OF REPORTING PERIOD	$ 44,840.11	
4. TOTAL MONETARY CONTRIBUTIONS RECEIVED DURING REPORTING PERIOD	$ 500,000.00	$1,547,400.00
5. TOTAL EXPENDITURES MADE DURING REPORTING PERIOD	$ 534,036.63	$1,536,596.52
6. BALANCE OF FUNDS AT CLOSE OF REPORTING PERIOD	$ 10,803.48	

7. ( ) **NO ACTIVITY** Check if you have not received or made any contributions during this reporting period. If you have no activity, file the first page of this report only.

I certify under oath that I have examined this report and to the best of my knowledge and belief the information so disclosed is a complete, true, and accurate financial statement.

Signature of Ballot Question Committee Officer

State of Arkansas
County of Pulaski } ss

Subscribed and sworn before me this 20th day of Sept., 2016.

Signature of Notary Public

(Legible Notary Seal)

DEBORAH KAY CARTER NOTARY PUBLIC Comm. No. 12392304 My Comm. Exp. 02-25-2023 PULASKI CO., ARKANSAS

My Commission Expires 2-25-2023

Revised 12/2013

8. LOAN INFORMATION

Please Type or Print
Do Not List Loans Previously Reported

Date	Name and Address of Lender	Amount
08/15/2016	Marc L Williams 255 Pebble Beach Dr Branson, MO 65616	$100,000.00
	9. TOTAL LOANS THIS REPORT	$100,000.00

10. ITEMIZED MONETARY CONTRIBUTIONS OF $50 OR MORE RECEIVED BY COMMITTEE

Please Type or Print
Use Additional Copies of this Page if Necessary

Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor
08/05/2016	Cherokee Nation Businesses, LLC	18922 N 466 Road Tahlequah, OK	Cherokee Nation Businesses, LLC	$ 400,000.00	$ 1,400,000.00

ITEMIZED MONETARY CONTRIBUTIONS OF $50 OR MORE RECEIVED BY COMMITTEE

Please Type or Print

Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor

11. TOTAL ITEMIZED MONETARY CONTRIBUTIONS OF $50 OR MORE	$ 400,000.00
12. TOTAL UNITEMIZED MONETARY CONTRIBUTIONS	$ 00.00
13. TOTAL MONETARY CONTRIBUTIONS THIS REPORT (includes totals from lines 9, 11, and 12)	$500,000.00

14. NONMONEY CONTRIBUTIONS RECEIVED BY COMMITTEE

(Does not include volunteer services by individuals)

Date of Receipt	Name of Contributor	Street Address of Contributor	Description and Value of Nonmoney Item	Cumulative Total from this Contributor
15. TOTAL NONMONEY CONTRIBUTIONS THIS REPORT			$ 00.00	

IMPORTANT

In addition to monetary contributions, committees should report the receipt of any nonmoney ("in-kind") contributions. A committee receives an in-kind contribution whenever a person provides the committee with an item or service without charge or for a charge that is less than the fair market value of the item or service in question.

16. ITEMIZED EXPENDITURES OF $100 OR MORE MADE BY COMMITTEE OR ON BEHALF OF COMMITTEE BY ADVERTISING AGENCY, PUBLIC RELATIONS FIRM, OR POLITICAL CONSULTANT

Please Type or Print

Use Additional Copies of this Page if Necessary

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
08/04/2016	Dianne Dalton	734 Brewer Road Stuttgart, AR	$1,100.00	Utilitity
08/04/2016	Dianne Dalton	734 Brewer Road Stuttgart, AR	$ 747.65	Travel, Office Supplies, Utility
08/04/2016	VFW Post 2330	2107 Davis Dr Searcy, AR	$ 100.00	Donation
08/04/2016	VFW Post 9095	1121 Gamble RD Little Rock, AR	$ 200.00	Donation
08/05/2016	National Ballot Access	1111 Steeple Run Lawrenceville GA	$75,000.00	Petition Management
08/05/2016	Impact Management Group	124 W. Capitol Ave., S 1886 Little Rock, AR	$229,960.00	Political Consult Poll procedure
08/05/2016	DDH, PLLC Dover, Dixon, Horne	425 W Capitol Ave., 37th Floor Little Rock, AR	$ 50,000.00	Legal Services
08/11/2016	Crain Kia of NLR	5830 Warden Rd Sherwood, AR	$ 14,900.00	Vehicle Purchase
08/11/2016	R&H Trading & Auto	6032 Highway 36W Rosebud,AR	$ 14,300.00	Vehicle Purchase
08/14/2016	Dianne Dalton	734 Brewer Road Stuttgart, AR	$ 200.00	Travel - Auto
08/14/2016	Frazier Insurance	808 Reservoir Rd Little Rock, AR	$ 1,157.07	Vehicle Insurance
08/13/2016	Lee Mooring	700 West Markham Little Rock, AR	$ 1,470.00	Petition Security
8/13/2016	Rock City Wraps	23650 I-30 Bryant, AR	$ 8,463.00	Wrap Vehicles
8/15/2016	National Ballot Access	1111 Steeple Run Lawrenceville, GA	$100,000.00	Petition Management
08/15/2016	Bull Motor Company	224 US-64 Wynne, AR	$ 12,769.00	Vehicle Purchase
08/27/2015	Convoy of Hope	303 S Patterson Avenue Springfield, MO	$ 1,000.00	Donation
8/11/2016	Holiday Inn	3201 Bankhead Dr Little Rock, AR	$ 402.98	Travel Lodging
8/11/2016	Embassy Suites	11301 Financial Centre Parkway Little Rock, AR	$ 331.45	Travel Lodging
8/31/2016	Regions Bank	6001 R Street Little Rock, AR	$ 170.00	Bank Charges
8/10/2016	National Ballot Access	1111 Steeple Run Lawrenceville, GA	$ 75,000.00	PetitionManagement
8/31/2016	Barry Sellers	5156 Willow Glen Circle Sherwood, AR	$1750.00	Contract Labor
8/31/2015	Gary Morris	18904 Heads Ford Road Springdale, AR	$1750.00	Contract Labor

ITEMIZED EXPENDITURES OF $100 OR MORE MADE BY COMMITTEE OR ON BEHALF OF COMMITTEE BY ADVERTISING AGENCY, PUBLIC RELATIONS FIRM, OR POLITICAL CONSULTANT

Please Type or Print

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
8/31/2016	April May	114 Bull Bayou Run Lot N Hot Springs, AR	$1,750.00	Contract Labor
8/31/2016	Dianne Dalton	1706 N Pierce Little Rock, AR	$4,338.69	Contract LaborUtilities
8/31/2016	Sprint	Little Rock, AR	$ 171.80	Utility Expense
8/04/2016	Stampede Consulting, LLC	1400 Lavaca Street Austin, TX	($52,969.41)	Refund of petition staffing expense
8/05/2016	Express Employment Agency	2608 S Olive St Pine Bluff AR	($11,538.67)	Refund of petition staffing expense

17. TOTAL ITEMIZED EXPENDITURES OF $100 OR MORE	$ 532,523.56
18. TOTAL UNITEMIZED EXPENDITURES	$ 1,513.07
19. TOTAL EXPENDITURES THIS REPORT (includes totals from lines 17 and 18)	$ 534,036.63

20. EXPENDITURES BY CATEGORY

Please Type or Print

CATEGORY		TOTAL AMOUNT
Advertising		$ 8,463.00
Direct Mail		
Office Supplies		$ 194.19
Travel		$ 3,366.20
Telephone		
Other Expenses (list)	Bank Fees	$ 170.00
	Legal Services	$ 50,000.00
	Contract Labor	$ 6,500.00
	Utilities	$ 3,995.25
	Donation	$ 1,300.00
	Vehicle Purchase (3)	$ 41,969.00
	Vehicle Insurance	$ 1,157.07
	Petition Security	$ 1,470.00
	Impact Management Group - See Exhibit A	$ 229,960.00
	21. TOTAL EXPENDITURES BY CATEGORY	$ 348,544.71

22. PAID CANVASSERS, OFFICERS, AND DIRECTORS

NAME OF PAID CANVASSER/OFFICER/DIRECTOR	AMOUNT PAID	NAME OF PAID CANVASSER/OFFICER/DIRECTOR	AMOUNT PAID
National Ballot Access See Exhibit B	$250,000.00	Refund Stampede Consulting	($52,969.41)
		Refund Express Employment	($11,538.67)
23. TOTAL AMOUNT PAID CANVASSERS, OFFICERS, AND DIRECTORS			$185,491.92

EXHIBIT A
Detail of IMG Expenses

Political Consulting Fee	$15,000.00
Research Communications	6,900.00
Promo Materials	34,650.00
Polling Procedure and Results	60,000.00
Grassroots Outreach	10,000.00
Sponsorship	935.00
Travel-Auto Fuel	14.31
Travel-Meals	89.54
Auto Repair	152.40
Office Supplies	3,007.25
Campaign Field Services	286.59
Broadcast Production	15,870.00
Graphic Design	3,200.00
Social/Mobile Advertising	44,750.00
PrePaid Advertising	35,104.91
Total:	$229,960.00

Name	Amount
Marcayla Amadei	$ 144.00
Russell Baggett	$ 1,752.00
Jana Bounds	$ 536.00
Linda Boyd	$ 820.00
Shereff Brown	$ 1,440.00
Steve Carlisle	$ 152.00
Joseph Casillas	$ 1,352.00
Lindsay Chambers	$ 24.00
Shwanda Clark	$ 176.00
Adolphus Coleman	$ 2,136.00
Zubin Contractor	$ 624.00
Kenneth Coulter	$ 488.00
Josh Daro	$ 2,636.00
Ricky Daro	$ 184.00
Tony Davis	$ 2,800.00
William Deans	$ 140.00
Elizabeth Durden	$ 164.00
John Eberhardt	$ 16.00
Sherri Ferrell	$ 3,908.00
Cheryl Forde	$ 580.00
Karen Garr	$ 1,426.00
Diann Gentry	$ 216.00
Rochelle Gibbs	$ 72.00
Travoy Graham	$ 1,628.00
Douglas Green	$ 916.00
Chase Harris	$ 804.00
Jamila Harris	$ 116.00
Mike Harris	$ 1,144.00
Steffan Harris	$ 188.00
Nicholas Kowalski	$ 4,516.00
Arthur Ladd	$ 672.00
Brian Latimer	$ 1,432.00
John Louro	$ 1,524.00
Cassandra Lusk	$ 88.00
Jacob Malone	$ 4.00
Phillip Malone	$ 40.00
Jaymar Marasigan	$ 3,648.00
Kathy McClain	$ 200.00
Debra McLain	$ 1,276.00
Jacqueline Morales	$ 1,360.00
Debra Murphy	$ 1,816.00
Jennifer Norwood	$ 2,940.00
Daryl Oberg	$ 1,696.00
Walter Oneil	$ 276.00
James Park	$ 952.00
Roger Pope	$ 592.00

Exhibit B
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Danae Prichett	$ 172.00
Steven Reed	$ 756.00
Christopher Richele	$ 856.00
Richard Riscol	$ 1,868.00
Gary Robinson	$ 356.00
Dustin Rorie	$ 2,568.00
Nicole Rotenberry	$ 672.00
Catherine Sabatino	$ 1,408.00
Glen Schwarz	$ 432.00
Melinda Selley	$ 1,820.00
Nicholas Sumbles	$ 2,336.00
Jay Taylor	$ 2,176.00
Nicholas Turpin	$ 1,004.00
Ruben Velasquez	$ 2,004.00
Laura Westley	$ 2,500.00
Zach Wiedeman	$ 304.00
Carl Wilkins	$ 124.00
Shalimar Willour	$ 2,420.00
Donna Wolfe	$ 1,156.00
Mary Woods Wright	$ 128.00
Steve Young	$ 256.00