

# LOCAL-OPTION BALLOT QUESTION COMMITTEE FINANCIAL REPORT

To be filed with:  
 Arkansas Ethics Commission  
 Post Office Box 1917  
 Little Rock, AR 72203  
 Phone (501) 324-9600  
 Fax (501) 324-9606

(Arkansas Ethics Commission File Stamp)

# FILED

MAY 16 2016

ARKANSAS ETHICS  
COMMISSION

BY WY

Check if this report is an amendment to a previously filed report

<b>1. NAME OF COMMITTEE (IN FULL)</b> STAND STRONG, STAY DRY, BE SAFE	<b>2. TYPE OF REPORT</b> <input checked="" type="checkbox"/> Monthly Report (due 15 days after end of month) <input type="checkbox"/> Preelection Report (due 7 days before election)* <input type="checkbox"/> Final Report (due 30 days after election)  *NOTE: Preelection report must be received by the Ethics Commission on or before due date.
<b>ADDRESS</b> P. O. Box 295	
<b>CITY, STATE AND ZIP CODE</b> LAMAR, AR 72846	
<b>TELEPHONE NUMBER</b> 479-331-1061	

This report covers period: ( 4 - 1 - 16 ) through ( 4 - 30 - 16 )

SUMMARY	FOR REPORTING PERIOD	CUMULATIVE TOTALS
3. BALANCE OF FUNDS AT BEGINNING OF REPORTING PERIOD	\$ 3,282.99	
4. TOTAL MONETARY CONTRIBUTIONS RECEIVED DURING REPORTING PERIOD	40,000.00	125,000.00
5. TOTAL EXPENDITURES MADE DURING REPORTING PERIOD	28,151.76	109,868.77
6. BALANCE OF FUNDS AT CLOSE OF REPORTING PERIOD	15,131.23	

7. ( ) **NO ACTIVITY** Check if you have not received or made any contributions during this reporting period. If you have no activity, file the first page of this report only.

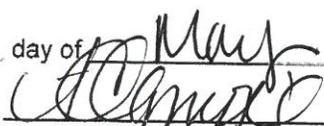
I certify under oath that I have examined this report and to the best of my knowledge and belief the information so disclosed is a complete, true, and accurate financial statement.

  
 \_\_\_\_\_  
 Signature of Local-Option Ballot Question Committee Officer

State of Arkansas  
 County of  Pope  } ss

Subscribed and sworn before me this  2nd  day of  May  20 16

(Legible Notary Seal)

  
 \_\_\_\_\_  
 Signature of Notary Public

My Commission Expires  10/3/25







**14. NONMONEY CONTRIBUTIONS RECEIVED BY COMMITTEE**

(Does not include volunteer services by individuals)

Date of Receipt	Name of Contributor	Street Address of Contributor	Description and Value of Nonmoney Item	Cumulative Total from this Contributor
<b>15. TOTAL NONMONEY CONTRIBUTIONS THIS REPORT</b>				

**IMPORTANT**

In addition to monetary contributions, committees should report the receipt of any nonmoney ("in-kind") contributions. A committee receives an in-kind contribution whenever a person provides the committee with an item or service without charge or for a charge that is less than the fair market value of the item or service in question.

**16. ITEMIZED EXPENDITURES OF \$100 OR MORE MADE BY COMMITTEE  
OR ON BEHALF OF COMMITTEE BY ADVERTISING AGENCY, PUBLIC  
RELATIONS FIRM, OR POLITICAL CONSULTANT**

Please Type or Print  
Use Additional Copies of this Page if Necessary

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
4/4/16	BRYANT ADAMS	2359 No. MONTANA AVE. FAYETTEVILLE, AR 72704	3,750.00	consulting
4/4/16	BRYANT ADAMS	"	300.00	TEL. ADV.
4/4/16	DANNY TRUILLETT	309 BURNSIDE DRIVE LITTLE ROCK, AR 72205	700.00	ADVERTISING PRODUCTION
4/5/16	JOHNSON COUNTY GRAPHIC	203 E. CHERRY ST. CLARKSVILLE, AR 72830	2,880.00	NEWSPAPER ADVERTISING
4/5/16	Custom XM	1724 PIKE AVENUE No. Little Rock, AR 72114	4,436.35	DIRECT MAIL
4/11/16	STREET LAW FIRM	P.O. Box 650 RUSSELLVILLE, AR 72811	2,182.02	LEGAL FEES
4/11/16	ASHBY STREET OUTDOOR	P.O. Box 1452 SEARCY, AR 72145	575.00	Billboard
4/14/16	KLYR RADIO	P.O. Box 1086 OZARK, AR 72949	2,000.00	RADIO ADV
4/13/16	Contract Labor	SEE LIST ATTACHED	500.00	ADVOCACY
4/15/16	BRYANT ADAMS	2359 No. Montana Ave FAYETTEVILLE, AR 72704	350.00	RADIO PRODUCTION
4/15/16	KLYR RADIO	P.O. Box 1086 OZARK, AR 72949	2,000.00	RADIO ADV
4/19/16	KXIO RADIO	117 So. COLLEGE CLARKSVILLE, AR 72830	1,152.00	RADIO ADV
4/20/16	Custom XM	1724 PIKE AVENUE No. Little Rock, AR 72114	354.23	SIENS
4/20/16	BRYANT ADAMS	2359 No. Montana Ave. FAYETTEVILLE, AR 72704	300.00	TEL. ADV
4/22/16	ASHBY STREET OUTDOOR	P.O. Box 1452 SEARCY, AR 72145	575.00	Billboard
4/25/16	CENTURYLINK	P.O. Box 4300 CAROL STREAM, IL 60197	30.81	TELEPHONE
4/25/16	KXIO RADIO	117 So. COLLEGE CLARKSVILLE, AR 72830	1,152.00	RADIO ADV
4/25/16	Custom XM	1724 PIKE AVENUE No. Little Rock, AR 72114	4,436.35	DIRECT MAIL
4/25/16	Contract Labor	SEE LIST ATTACHED	475.00	ADVOCACY



## 20. EXPENDITURES BY CATEGORY

Please Type or Print

CATEGORY		TOTAL AMOUNT
Advertising	NEWSPAPER	2,800.00
Direct Mail		8,832.70
Office Supplies		
Travel		
Telephone		30.80
Other Expenses (list)		
	BANK FEE	3.00
	RADIO ADV	6,304.00
	CONTRACT LABOR	975.00
	SIGNS	354.23
	Billboard	1,150.00
	PRINT Ad Production	700.00
	RADIO production	350.00
	TEL. ADV	600.00
	LEGAL FEES	2,102.02
	CONSULTING	3,750.00
<b>21. TOTAL EXPENDITURES BY CATEGORY</b>		<b>\$ 28,151.76</b>

## 22. PAID CANVASSERS, OFFICERS, AND DIRECTORS

NAME OF PAID CANVASSER/OFFICER/DIRECTOR	AMOUNT PAID	NAME OF PAID CANVASSER/OFFICER/DIRECTOR	AMOUNT PAID
<b>23. TOTAL AMOUNT PAID CANVASSERS, OFFICERS, AND DIRECTORS</b>			<b>\$ 0</b>