

# LOCAL-OPTION BALLOT QUESTION COMMITTEE FINANCIAL REPORT

To be filed with:  
Arkansas Ethics Commission  
Post Office Box 1917  
Little Rock, AR 72203  
Phone (501) 324-9600  
Fax (501) 324-9606

(Arkansas Ethics Commission File Stamp)

# FILED

AUG 11 2014

ARKANSAS ETHICS  
COMMISSION

BY TE

Check if this report is an amendment to a previously filed report

<b>1. NAME OF COMMITTEE (IN FULL)</b> <span style="font-size: 1.2em; color: blue;">They Win, You Lose Committee</span>	<b>2. TYPE OF REPORT</b> <input checked="" type="checkbox"/> Monthly Report (due 15 days after end of month) <input type="checkbox"/> Preelection Report (due 7 days before election)* <input type="checkbox"/> Final Report (due 30 days after election)
<b>ADDRESS</b> <span style="font-size: 1.2em; color: blue;">P.O. Box 1763 Conway, AR 72033</span>	<small>*NOTE: Preelection report must be received by the Ethics Commission on or before due date.</small>
<b>CITY, STATE AND ZIP CODE</b> <span style="font-size: 1.2em; color: blue;">Conway, AR 72033</span>	
<b>TELEPHONE NUMBER</b> <span style="font-size: 1.2em; color: blue;">479-422-6449</span>	

This report covers period: ( 7 - 1 - 14 ) through ( 7 - 31 - 14 )

SUMMARY	FOR REPORTING PERIOD	CUMULATIVE TOTALS
3. BALANCE OF FUNDS AT BEGINNING OF REPORTING PERIOD	42,613.61	
4. TOTAL MONETARY CONTRIBUTIONS RECEIVED DURING REPORTING PERIOD	100,000.00	305,250.00
5. TOTAL EXPENDITURES MADE DURING REPORTING PERIOD	103,713.49	271,599.88
6. BALANCE OF FUNDS AT CLOSE OF REPORTING PERIOD	38,900.12	

7. ( ) NO ACTIVITY Check if you have not received or made any contributions during this reporting period. If you have no activity, file the first page of this report only.

I certify under oath that I have examined this report and to the best of my knowledge and belief the information so disclosed is a complete, true, and accurate financial statement.

\_\_\_\_\_  
 Signature of Local-Option Ballot Question Committee Officer

State of Arkansas  
County of Pulaski } ss

Subscribed and sworn before me this 9<sup>th</sup> day of August 2014

(Legible Notary Seal)

\_\_\_\_\_  
 Signature of Notary Public



My Commission Expires 7-1-2015

**8. LOAN INFORMATION**  
 Please Type or Print  
 Do Not List Loans Previously Reported

Date	Name and Address of Lender	Amount
	<i>None/NA</i>	
<b>9. TOTAL LOANS THIS REPORT</b>		



**ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE RECEIVED BY COMMITTEE**

Please Type or Print

Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor
<b>11. TOTAL ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE</b>					100,000
<b>12. TOTAL UNITEMIZED MONETARY CONTRIBUTIONS</b>					
<b>13. TOTAL MONETARY CONTRIBUTIONS THIS REPORT</b> (Includes totals from lines 9, 11, and 12)					100,000

**14. NONMONEY CONTRIBUTIONS RECEIVED BY COMMITTEE**

(Does not include volunteer services by individuals)

Date of Receipt	Name of Contributor	Street Address of Contributor	Description and Value of Nonmoney Item	Cumulative Total from this Contributor
<b>15. TOTAL NONMONEY CONTRIBUTIONS THIS REPORT</b>				

**IMPORTANT**

In addition to monetary contributions, committees should report the receipt of any nonmoney ("in-kind") contributions. A committee receives an in-kind contribution whenever a person provides the committee with an item or service without charge or for a charge that is less than the fair market value of the item or service in question.

**16. ITEMIZED EXPENDITURES OF \$100 OR MORE MADE BY COMMITTEE  
OR ON BEHALF OF COMMITTEE BY ADVERTISING AGENCY, PUBLIC  
RELATIONS FIRM, OR POLITICAL CONSULTANT**

Please Type or Print

Use Additional Copies of this Page if Necessary

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
7/2/2014	Log Cabin Democrat	1058 Front Street Conway, AR 72032	1710.00	advertising
7/3/2014	Mary Dillard consulting	P.O. Box 197 Benton, AR 72018	20,000.00	consulting
7/3/2014	Danny Troillett	309 Burnside Dr. Little Rock, AR 72205	405.00	art & layout
7/3/2014	The Trailblazer Group	901 King St, Suite 400 Alexandria, VA 22314	12,000.00	consulting
7/3/2014	KASR 92.7 FM- Radio	P.O. Box 1266 Conway, AR 72033	735.00	advertising (radio)
7/3/2014	ARK. Democrat Gazette	121 E. Capital Ave. Little Rock, AR 72201	1358.34	advertising
7/3/2014	Log Cabin Democrat	1058 Front Street Conway, AR 72032	5052.50	advertising
7/3/2014	Crain Media	111 N. Spring Street Searcy, AR 72143	936.00	advertising (radio)
7/3/2014	Log Cabin Democrat	1058 Front Street Conway, AR 72032	3360.00	advertising
7/3, 7/11, 7/17, 7/24 + 7/31	Petition Monitors	See attached sheet	15,924.00	contract labor
7/11/2014	Log Cabin Democrat	1058 Front Street Conway, AR 72032	1140.00	advertising
7/13/2014	Gunnar Bartlett	1722 Bruce Conway, AR 72034	200.00	advertising (social media)
7/15/2014	Ark. Democrat Gazette	121 E. Capital Ave. Little Rock, AR 72201	927.55	advertising
7/15/2014	The Works, Inc.	1612 So. Main St. Little Rock, AR 72206	355.50	ad production
7/21/2014	Stephen Engstrom Law office	P.O. Box 71 Little Rock, AR 72203	26,187.66	legal fees
7/22/2014	Log Cabin Democrat	1058 Front Street Conway, AR 72032	2280.00	advertising
7/22/2014	R & R Creative	1083 Grant 83 Sheridan, AR 72150	2500.00	advertising
7/24/2014	River Valley Radio	P.O. Box 10310 Russellville, AR 72812	190.00	advertising (radio)
7/26/2014	Custom XM	1724 Pike Ave. North Little Rock, AR 72114	7,173.90	direct mail
7/28/2014	Precision Communications	P.O. Box 7335 Silver Spring, MD 20907	1074.08	research
7/28/2014	Gunnar Bartlett	1722 Bruce Conway, AR 72034	175.00	advertising (social media)





First Name	Last Name	Address	City State Zip	7/3/2014	7/11/2014	7/17/2014	7/24/2014	7/31/2014	Total for July
Mark	Baker	17 Cooper Lane	Conway, AR 72034	30	75				105
Nate	Baker	17 Cooper Lane	Conway, AR 72034		105		105	45	255
Lauren	Bane	P.O. Box 125	Greenbrier, AR 72058	75	150	150	150	210	735
Regan	Bell	8 Onyx Drive	Greenbrier, AR 72058		75				75
Annie	Bodiford	1835 Ott Memorial Blvd. A18	Conway, AR 72032		150	60			210
Heather	Bound	8 Onyx Drive	Greenbrier, AR 72058	150	215	75			440
Cole	Breeding	2605 Orchard Park Rd.	Conway, AR 72034	145					145
Jacob	Colbert	49 Sharon Circle	Greenbrier, AR 72058		165	30			195
Cody	Dauksch	2515 W Martin, Apt. 205B	Conway, AR 72034	210	45	315	530	390	1490
Earl Ross	Downs	133 Oklawndrive	Conway, AR 72034	435	320	435	590	420	2200
John Michael	Ekdahl	8215 Raymer	Little Rock, AR 72227	60					60
Reagan	Goode	1304 Hwy 64 Main Street	Vilonia, AR 72173				145		145
Will	Goodson	1908 N. Spruce	Little Rock, AR 72207		45				45
Raleigh	Gortey	4720 Stockton Road	Conway, AR 72034				60		60
Shane	Gray	860 S. Salem Rd. Apt. 6017	Conway, AR 72034		165	270	420	450	1305
Aaron	Griffin	4830 Westin Park Dr.	Conway, AR 72034			105	40		145
Will	Griffin	420 Midland	Little Rock, AR 7205	240	105				345
Hollie	Hollenbaugh	58 Miller Road	Greenbrier, AR 72058	465	125	300	255	270	1415
Misty	Hollenbaugh	58 Miller Road	Greenbrier, AR 72058	415	285				700
Amanda	Jones	1025 S. Donaghey #904	Conway, AR 72034	300	240				540
Cara	Koeneke	530 S. Donaghey #3101	Conway, AR 72034	444	305	315		120	1184
Sarah	Lewter	39 Breckenridge Dr.	Greenbrier, AR 72058		75				75
Garry	Liu	68 Chenal Circle	Little Rock, AR 72223		45				45
Sarah	McDaniel	530 S. Donaghey #3101	Conway, AR 72034	315	120	180	60	210	885
Hannah	McNair	11 Cooper Lane	Conway, AR 72034	60					60
Hunter	Molix	893 Heather Circle	Conway, AR 72034	150				120	270
Morgan	Ragland	1875 Arden Lane	Conway, AR 72034	210	90		30	105	435
Zane	Richard	29 Ford Street	Greenbrier, AR 72058				135	75	210
A.J.	Rosenberg	530 S. Donaghey #4301	Conway, AR 72034	120	510	225	330	330	1515
Annie	Thompson	591 Hwy. 225 E.	Greenbrier, AR 72058		115				115
Bob	Thompson	591 Hwy. 225 E.	Greenbrier, AR 72058	75	200			50	325
Lindsey	Wagner	2825 Gulf Shore Drive	Conway, AR 72034	75					75
Tanner	Worley	1300 W. 3rd Street	Little Rock, AR 72201	60					60
Kahvy	Wright	1714 Biscayne Drive	Little Rock, 72227	60					60
<b>TOTAL July</b>									<b>15924</b>
<b>Cumulative Total</b>									<b>35009</b>