LOCAL-OPTION BALLOT QUESTION COMMITTEE FINANCIAL REPORT

To be filed with:
Arkansas Ethics Commission
Post Office Box 1917
Little Rock, AR 72203
Phone (501) 324-9600
Fax (501) 324-9606

(Arkansas Ethics Commission File Stamp)

FILED
SEP 15 2014
ARKANSAS ETHICS COMMISSION
BY TE

☐ Check if this report is an amendment to a previously filed report

1. NAME OF COMMITTEE (IN FULL)	2. TYPE OF REPORT
Our Community Our Dollars	
ADDRESS 425 West Capitol Avenue Suite 1800	☒ Monthly Report (due 15 days after end of month) ☐ Preelection Report (due 7 days before election)* ☐ Final Report (due 30 days after election)
CITY, STATE AND ZIP CODE Little Rock, Arkansas 72201	*NOTE: Preelection report must be *received* by the Ethics Commission on or before due date.
TELEPHONE NUMBER (501) 688-8845	

This report covers period: (08 - 01 - 2014 **) through (** 08 - 31 - 2014 **)**

SUMMARY CUMULATIVE FOR CRAIGHEAD, FAULKNER & SALINE COUNTIES	FOR REPORTING PERIOD	CUMULATIVE TOTALS
3. BALANCE OF FUNDS AT BEGINNING OF REPORTING PERIOD	$3,752.14	
4. TOTAL MONETARY CONTRIBUTIONS RECEIVED DURING REPORTING PERIOD	$175,000.00	$1,225,000.00
5. TOTAL EXPENDITURES MADE DURING REPORTING PERIOD	$138,610.36	$1,184,858.22
6. BALANCE OF FUNDS AT CLOSE OF REPORTING PERIOD	$40,141.78	

7. ( ) **NO ACTIVITY** Check if you have not received or made any contributions during this reporting period. If you have no activity, file the first page of this report only.

I certify under oath that I have examined this report and to the best of my knowledge and belief the information so disclosed is a complete, true, and accurate financial statement.

Kelly R. Martin
Signature of Local-Option Ballot Question Committee Officer

State of Arkansas
County of Pulaski } ss

Subscribed and sworn before me this 15 day of September, 2014

Sandra Lara
Signature of Notary Public

SANDRA LARA
PULASKI COUNTY
No. 12370824
EXP. 4-15-2019
NOTARY PUBLIC - ARKANSAS

(Legible Notary Seal)

My Commission Expires 4-15-2019

Adopted 12/2013

8. LOAN INFORMATION

Please Type or Print
Do Not List Loans Previously Reported

CRAIGHEAD, FAULKNER & SALINE COUNTIES

Date	Name and Address of Lender	Amount
	9. TOTAL LOANS THIS REPORT	$0.00

ITEMIZED MONETARY CONTRIBUTIONS OF $50 OR MORE RECEIVED BY COMMITTEE

Please Type or Print

CRAIGHEAD, FAULKNER & SALINE COUNTIES

Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor

11. TOTAL ITEMIZED MONETARY CONTRIBUTIONS OF $50 OR MORE	$175,000.00
12. TOTAL UNITEMIZED MONETARY CONTRIBUTIONS	$ 0.00
13. TOTAL MONETARY CONTRIBUTIONS THIS REPORT **(includes totals from lines 9, 11, and 12)**	$175,000.00

10. ITEMIZED MONETARY CONTRIBUTIONS OF $50 OR MORE RECEIVED BY COMMITTEE

Please Type or Print
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CRAIGHEAD COUNTY

Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor
08/05/2014	Walmart	702 SW 8th Street Bentonville, Arkansas 72716	Not Applicable	$67,511.57	$400,844.90

ITEMIZED MONETARY CONTRIBUTIONS OF $50 OR MORE RECEIVED BY COMMITTEE

Please Type or Print

CRAIGHEAD COUNTY

Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor

11. TOTAL ITEMIZED MONETARY CONTRIBUTIONS OF $50 OR MORE	$67,511.57
12. TOTAL UNITEMIZED MONETARY CONTRIBUTIONS	$ 0.00
13. TOTAL MONETARY CONTRIBUTIONS THIS REPORT (Includes totals from lines 9, 11, and 12)	$67,511.57

10. ITEMIZED MONETARY CONTRIBUTIONS OF $50 OR MORE RECEIVED BY COMMITTEE

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FAULKNER COUNTY

Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor
08/05/2014	Walmart	702 SW 8th Street Bentonville, Arkansas 72716	Not Applicable	$36,326.30	$369,659.63

ITEMIZED MONETARY CONTRIBUTIONS OF $50 OR MORE RECEIVED BY COMMITTEE

Please Type or Print

FAULKNER COUNTY

Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor

11. TOTAL ITEMIZED MONETARY CONTRIBUTIONS OF $50 OR MORE	$36,326.30
12. TOTAL UNITEMIZED MONETARY CONTRIBUTIONS	$ 0.00
13. TOTAL MONETARY CONTRIBUTIONS THIS REPORT (Includes totals from lines 9, 11, and 12)	$36,326.30

10. ITEMIZED MONETARY CONTRIBUTIONS OF $50 OR MORE RECEIVED BY COMMITTEE

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SALINE COUNTY

Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor
08/05/2014	Walmart	702 SW 8th Street Bentonville, Arkansas 72716	Not Applicable	$71,162.13	$404,495.47

ITEMIZED MONETARY CONTRIBUTIONS OF $50 OR MORE RECEIVED BY COMMITTEE

Please Type or Print

SALINE COUNTY

Date of Receipt	Name of Contributor	Street Address of Contributor	Place of Business Employer/Occupation	Amount of Contribution	Cumulative Total from this Contributor

11. TOTAL ITEMIZED MONETARY CONTRIBUTIONS OF $50 OR MORE	$71,162.13
12. TOTAL UNITEMIZED MONETARY CONTRIBUTIONS	$ 0.00
13. TOTAL MONETARY CONTRIBUTIONS THIS REPORT **(includes totals from lines 9, 11, and 12)**	$71,162.13

14. NONMONEY CONTRIBUTIONS RECEIVED BY COMMITTEE

(Does not include volunteer services by individuals)

CRAIGHEAD, FAULKNER & SALINE COUNTIES

Date of Receipt	Name of Contributor	Street Address of Contributor	Description and Value of Nonmoney Item	Cumulative Total from this Contributor
15. TOTAL NONMONEY CONTRIBUTIONS THIS REPORT			$0.00	

IMPORTANT

In addition to monetary contributions, committees should report the receipt of any nonmoney ("in-kind") contributions. A committee receives an in-kind contribution whenever a person provides the committee with an item or service without charge or for a charge that is less than the fair market value of the item or service in question.

16. ITEMIZED EXPENDITURES OF $100 OR MORE MADE BY COMMITTEE OR ON BEHALF OF COMMITTEE BY ADVERTISING AGENCY, PUBLIC RELATIONS FIRM, OR POLITICAL CONSULTANT

Please Type or Print

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CRAIGHEAD, FAULKNER & SALINE COUNTIES

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
08/01/2014	National Ballot Access	1111 Steeple Run Lawrenceville, Georgia 30043	$3,500.00	Canvassers
08/05/2014	National Ballot Access	1111 Steeple Run Lawrenceville, Georgia 30043	$52,952.15	Canvassers
08/19/2014	Eleison, LLC	3711 Albemarle St., NW Washington, District of Columbia 20016	$17,500.00	Campaign Consultant
08/19/2014	Ghidotti Communications	509 President Clinton Avenue Little Rock, Arkansas 72201	$2,500.00	Public Relations
08/19/2014	Mitchell Williams	425 West Capitol Avenue Suite 1800, Little Rock, Arkansas 72201	$38,786.90	Legal Services
08/19/2014	Vanadis 3 Companies	301 Main Street, Suite 204 North Little Rock, Arkansas 721114	$7,500.00	Campaign Consultant
08/20/14	Ghidotti Communications	509 President Clinton Avenue Little Rock, Arkansas 72201	$11,355.31	Public Relations
08/20/2014	Jay Allen Communications	17 Razorback Road Rogers, Arkansas 72758	$4,500.00	Campaign Consultant

ITEMIZED EXPENDITURES OF $100 OR MORE MADE BY COMMITTEE OR ON BEHALF OF COMMITTEE BY ADVERTISING AGENCY, PUBLIC RELATIONS FIRM, OR POLITICAL CONSULTANT

Please Type or Print

CRAIGHEAD, FAULKNER & SALINE COUNTIES

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
	17. TOTAL ITEMIZED EXPENDITURES OF $100 OR MORE			$138,594.36
	18. TOTAL UNITEMIZED EXPENDITURES			$ 0.00
	19. TOTAL EXPENDITURES THIS REPORT **(Includes totals from lines 17 and 18)**			$138,594.36

16. ITEMIZED EXPENDITURES OF $100 OR MORE MADE BY COMMITTEE OR ON BEHALF OF COMMITTEE BY ADVERTISING AGENCY, PUBLIC RELATIONS FIRM, OR POLITICAL CONSULTANT

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CRAIGHEAD COUNTY

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
08/05/2014	National Ballot Access	1111 Steeple Run Lawrenceville, Georgia 30043	$31,435.83	Canvassers
08/19/2014	Ghidotti Communications	509 President Clinton Avenue Little Rock, Arkansas 72201	$833.33	Public Relations
08/19/2014	Mitchell Williams	425 West Capitol Avenue Suite 1800, Little Rock, Arkansas 72201	$12,928.96	Legal Services
08/19/2014	Vanadis 3 Companies	301 Main Street, Suite 204 North Little Rock, Arkansas 721114	$2,500.00	Consulting
08/20/14	Ghidotti Communications	509 President Clinton Avenue Little Rock, Arkansas 72201	$6,178.24	Public Relations
08/20/2014	Jay Allen Communications	17 Razorback Road Rogers, Arkansas 72758	$1,500.00	Campaign Consultant

ITEMIZED EXPENDITURES OF $100 OR MORE MADE BY COMMITTEE OR ON BEHALF OF COMMITTEE BY ADVERTISING AGENCY, PUBLIC RELATIONS FIRM, OR POLITICAL CONSULTANT

Please Type or Print

CRAIGHEAD COUNTY

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
	17. TOTAL ITEMIZED EXPENDITURES OF $100 OR MORE			$55,376.36
	18. TOTAL UNITEMIZED EXPENDITURES			$ 0.00
	19. TOTAL EXPENDITURES THIS REPORT **(Includes totals from lines 17 and 18)**			$55,376.36

16. ITEMIZED EXPENDITURES OF $100 OR MORE MADE BY COMMITTEE OR ON BEHALF OF COMMITTEE BY ADVERTISING AGENCY, PUBLIC RELATIONS FIRM, OR POLITICAL CONSULTANT

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FAULKNER COUNTY

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
08/01/2014	National Ballot Access	1111 Steeple Run Lawrenceville, Georgia 30043	$3,500.00	Canvassers
08/05/2014	National Ballot Access	1111 Steeple Run Lawrenceville, Georgia 30043	$993.44	Canvassers
08/19/2014	Ghidotti Communications	509 President Clinton Avenue Little Rock, Arkansas 72201	$833.33	Public Relations
08/19/2014	Mitchell Williams	425 West Capitol Avenue Suite 1800, Little Rock, Arkansas 72201	$12,928.97	Legal Services
08/19/2014	Vanadis 3 Communications	301 Main Street, Suite 204 North Little Rock, Arkansas 721114	$2,500.00	Consulting
08/20/2014	Ghidotti Communications	509 President Clinton Avenue Little Rock, Arkansas 72201	$1,935.35	Public Relations
08/20/2014	Jay Allen Communications	17 Razorback Road Rogers, Arkansas 72758	$1,500.00	Campaign Consultant

ITEMIZED EXPENDITURES OF $100 OR MORE MADE BY COMMITTEE OR ON BEHALF OF COMMITTEE BY ADVERTISING AGENCY, PUBLIC RELATIONS FIRM, OR POLITICAL CONSULTANT

Please Type or Print

FAULKNER COUNTY

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure

17. TOTAL ITEMIZED EXPENDITURES OF $100 OR MORE	$24,191.09
18. TOTAL UNITEMIZED EXPENDITURES	$ 0.00
19. TOTAL EXPENDITURES THIS REPORT **(includes totals from lines 17 and 18)**	$24,191.09

Adopted 12/2013

16. ITEMIZED EXPENDITURES OF $100 OR MORE MADE BY COMMITTEE OR ON BEHALF OF COMMITTEE BY ADVERTISING AGENCY, PUBLIC RELATIONS FIRM, OR POLITICAL CONSULTANT

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Use Additional Copies of this Page if Necessary

SALINE COUNTY

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure
08/05/2014	National Ballot Access	1111 Steeple Run Lawrenceville, Georgia 30043	$20,522.88	Canvassers
08/19/2014	Eleison LLC	3711 Albemarle St., NW Washington, District of Columbia 20016	$17,500.00	Campaign Consultant
08/19/2014	Ghidotti Communications	509 President Clinton Avenue Little Rock, Arkansas 72201	$833.34	Public Relations
08/19/2014	Mitchell Williams	425 West Capitol Avenue Suite 1800, Little Rock, Arkansas 72201	$12,928.97	Legal Services
08/19/2014	Vanadis 3 Companies,LLC	301 Main Street, Suite 204 North Little Rock, Arkansas 721114	$2,500.00	Consulting
08/20/2014	Ghidotti Communications	509 President Clinton Avenue Little Rock, Arkansas 72201	$3,241.72	Public Relations
08/20/2014	Jay Allen Communications	17 Razorback Road Rogers, Arkansas 72758	$1,500.00	Campaign Consultant

ITEMIZED EXPENDITURES OF $100 OR MORE MADE BY COMMITTEE OR ON BEHALF OF COMMITTEE BY ADVERTISING AGENCY, PUBLIC RELATIONS FIRM, OR POLITICAL CONSULTANT

Please Type or Print

SALINE COUNTY

Date	Name of Person to Whom Expenditure was Made	Street Address	Amount of Expenditure	Purpose of Expenditure

17. TOTAL ITEMIZED EXPENDITURES OF $100 OR MORE	$59,026.91
18. TOTAL UNITEMIZED EXPENDITURES	$ 0.00
19. TOTAL EXPENDITURES THIS REPORT **(includes totals from lines 17 and 18)**	$59,026.91

Adopted 12/2013

20. EXPENDITURES BY CATEGORY

Please Type or Print

CRAIGHEAD, FAULKNER & SALINE COUNTIES

CATEGORY	TOTAL AMOUNT
Advertising *(See attached list of itemized expenses)*	$11,355.31
Direct Mail	$17,500.00
Office Supplies	$ 0.00
Travel	$ 0.00
Telephone	$ 0.00
Other Expenses (list)	
Bank Fees	$ 16.00
Consulting Fees	$14,500.00
Legal Services	$38,786.90
21. TOTAL EXPENDITURES BY CATEGORY	$82,158.21

22. PAID CANVASSERS, OFFICERS, AND DIRECTORS

NAME OF PAID CANVASSER/OFFICER/DIRECTOR	AMOUNT PAID	NAME OF PAID CANVASSER/OFFICER/DIRECTOR	AMOUNT PAID
National Ballot Access	$56,452.15		
(See attached list of individual canvassers)			
23. TOTAL AMOUNT PAID CANVASSERS, OFFICERS, AND DIRECTORS			$ 56,452.15

20. EXPENDITURES BY CATEGORY

Please Type or Print

CRAIGHEAD COUNTY

CATEGORY	TOTAL AMOUNT
Advertising *(See attached list of itemized expenses)*	$6,178.24
Direct Mail	$ 0.00
Office Supplies	$ 0.00
Travel	$ 0.00
Telephone	$ 0.00
Other Expenses (list)	
Bank Fees	$ 5.33
Consulting Fees	$4,833.33
Legal Services	$12,928.96
21. TOTAL EXPENDITURES BY CATEGORY	$23,945.86

22. PAID CANVASSERS, OFFICERS, AND DIRECTORS

NAME OF PAID CANVASSER/OFFICER/DIRECTOR	AMOUNT PAID	NAME OF PAID CANVASSER/OFFICER/DIRECTOR	AMOUNT PAID
National Ballot Access	$31,435.83		
(See attached list of individual canvassers)			
23. TOTAL AMOUNT PAID CANVASSERS, OFFICERS, AND DIRECTORS			$ 31,435.83

20. EXPENDITURES BY CATEGORY

Please Type or Print

FAULKNER COUNTY

CATEGORY	TOTAL AMOUNT
Advertising *(See attached list of itemized expenses)*	$ 1,935.35
Direct Mail	$ 0.00
Office Supplies	$ 0.00
Travel	$ 0.00
Telephone	$ 0.00
Other Expenses (list)	
Bank Fees	$ 5.33
Consulting Fees	$ 4,833.33
Legal Services	$12,928.97
21. TOTAL EXPENDITURES BY CATEGORY	$19,702.98

22. PAID CANVASSERS, OFFICERS, AND DIRECTORS

NAME OF PAID CANVASSER/OFFICER/DIRECTOR	AMOUNT PAID	NAME OF PAID CANVASSER/OFFICER/DIRECTOR	AMOUNT PAID
National Ballot Access	$4,493.44		
(See attached list of individual canvassers)			
23. TOTAL AMOUNT PAID CANVASSERS, OFFICERS, AND DIRECTORS			$ 4,493.44

20. EXPENDITURES BY CATEGORY

Please Type or Print

SALINE COUNTY

CATEGORY	TOTAL AMOUNT
Advertising *(See attached list of itemized expenses)*	$ 3,241.72
Direct Mail	$17,500.00
Office Supplies	$ 0.00
Travel	$ 0.00
Telephone	$ 0.00
Other Expenses (list)	
Bank Fees	$ 5.34
Consulting Fees	$ 4,833.34
Legal Services	$12,928.97
21. TOTAL EXPENDITURES BY CATEGORY	$38,509.37

22. PAID CANVASSERS, OFFICERS, AND DIRECTORS

NAME OF PAID CANVASSER/OFFICER/DIRECTOR	AMOUNT PAID	NAME OF PAID CANVASSER/OFFICER/DIRECTOR	AMOUNT PAID
National Ballot Access	$20,522.88		
(See attached list of individual canvassers)			
23. TOTAL AMOUNT PAID CANVASSERS, OFFICERS, AND DIRECTORS			$ 20,522.88

ADVERTISING-LIST OF ITEMIZED EXPENDITURES

CRAIGHEAD COUNTY

- Ghidotti Communications
  - Jonesboro Radio Group Event Radio $1,632.00
  - East Broadcasters Event Radio $ 448.00
  - Jonesboro Sun Event Radio $4,098.24

FAULKNER COUNTY

- Ghidotti Communications
  - Log Cabin Democrat Color Charge $1,934.35

SALINE COUNTY

- Ghidotti Communications
  - KLAL-FM Event Radio $ 880.00
  - KSSN-FM Event Radio $1,920.00
  - Saline Courier Color Change $ 441.72

CRAIGHEAD, FAULKNER & SALINE COUNTIES

- Ghidotti Communications
  - Jonesboro Radio Group Event Radio $1,632.00
  - East Broadcasters Event Radio $ 448.00
  - Jonesboro Sun Event Radio $4,098.24
  - Log Cabin Democrat Color Charge $1,935.35
  - KLAL-FM Event Radio $ 880.00
  - KSSN-FM Event Radio $1,920.00
  - Saline Courier Color Change $ 441.72