

# LEGISLATIVE QUESTION COMMITTEE FINANCIAL REPORT

To be filed with:  
 Arkansas Ethics Commission  
 Post Office Box 1917  
 Little Rock, AR 72203  
 Phone (501) 324-9600  
 Fax (501) 324-9606

(Arkansas Ethics Commission File Stamp)

FILED

OCT 10 2013

ARKANSAS ETHICS  
COMMISSION

BY \_\_\_\_\_

Check if this report is an amendment to a previously filed report

|  |  |
|--|--|
| <b>1. NAME OF COMMITTEE (IN FULL)</b><br>Vote Yes for Schools 2013 | <b>2. TYPE OF REPORT</b><br><input type="checkbox"/> Monthly Report (due 15 days after end of month)<br><input type="checkbox"/> Preelection Report (due 7 days before election)*<br><input checked="" type="checkbox"/> Final Report (due 30 days after election) |
| <b>ADDRESS</b><br>200 E. Central Ave.<br>P.O. Box 330              | *NOTE: Preelection report must be received by the Ethics Commission on or before due date.   |
| <b>CITY, STATE AND ZIP CODE</b><br>Bentonville, AR 72712           |  |
| <b>TELEPHONE NUMBER</b><br>479.273.2841                            |  |

**This report covers period: (09 - 06 - 2013) through (10 - 08 - 2013)**

| SUMMARY  | FOR REPORTING PERIOD | CUMULATIVE TOTALS |
|--|----------------------|-------------------|
| 3. BALANCE OF FUNDS AT BEGINNING OF REPORTING PERIOD             | \$18,993.20          |                   |
| 4. TOTAL MONETARY CONTRIBUTIONS RECEIVED DURING REPORTING PERIOD | \$31,242.90          | \$75,597.66       |
| 5. TOTAL EXPENDITURES MADE DURING REPORTING PERIOD               | \$49,286.67          | \$74,648.23       |
| 6. BALANCE OF FUNDS AT CLOSE OF REPORTING PERIOD                 | \$949.43             |                   |

7. ( ) **NO ACTIVITY** Check if you have not received or made any contributions during this reporting period. If you have no activity, file the first page of this report only.

I certify under oath that I have examined this report and to the best of my knowledge and belief the information so disclosed is a complete, true, and accurate financial statement.

  
 Signature of Legislative Question Committee Officer

State of Arkansas }  
 County of Benton } ss

Subscribed and sworn before me this 8<sup>th</sup> day of October, 2013.

Elaine Sanders DBA  
 NOTARY PUBLIC  
 (Legible in Every State)  
 Benton County, Arkansas  
 Commission # 12394162

  
 Signature of Notary Public

My Commission Expires 5/13/2023



**10. ITEMIZED MONETARY CONTRIBUTIONS RECEIVED BY COMMITTEE OF \$50 OR MORE**

Please Type or Print

Use Additional Copies of this Page if Necessary

| Date of Receipt | Name of Contributor             | Street Address of Contributor              | Amount of Contribution | Cumulative Total from this Contributor |
|-----------------|---------------------------------|--|------------------------|--|
| 09/09/2014      | Maria Fairchild                 | 3801 W. Walnut<br>Rogers, AR 72758         | \$100.00               | \$100.00                               |
| 09/09/2013      | Elizabeth Schaller              | 24 Nottingham Ln<br>Rogers, AR 72758       | \$25.00                | \$25.00                                |
| 09/09/2013      | Mike & Nina Garrett             | 300 Pine Trail<br>El Dorado, AR 71730      | \$100.00               | \$100.00                               |
| 09/09/2013      | Jon & Michelle Thompson         | 5503 Chadwick Dr.<br>Rogers, AR 72758      | \$50.00                | \$50.00                                |
| 09/09/2013      | Kevin & Shelley Pate            | 28 Oxford Dr.<br>Rogers, AR 72758          | \$100.00               | \$100.00                               |
| 09/10/2013      | Octavio Sanchez                 | 603 Cornell St.<br>Bentonville, AR 72712   | \$100.00               | \$100.00                               |
| 09/10/2013      | Juliana Whaley                  | 5309 Promontory Ct.<br>Rogers, AR 72758    | \$500.00               | \$500.00                               |
| 09/10/2013      | Scott & Eve LeMaster            | 4 Kyle Ln.<br>Bentonville, AR 72712        | \$25.00                | \$25.00                                |
| 09/10/2013      | Courtney Schaefer               | 35 Glenbrook<br>Bentonville, AR 72712      | \$50.00                | \$50.00                                |
| 09/10/2013      | Allyson Hodges                  | 5510 Altamonte Road<br>Rogers, AR 72758    | \$50.00                | \$50.00                                |
| 09/10/2013      | Bill David Bowen                | 6213 Valley View Rd.<br>Rogers, AR 72758   | \$40.00                | \$40.00                                |
| 09/10/2013      | Paige Doyle                     | 6515 Stone Lake Dr.<br>Rogers, AR 72758    | \$100.00               | \$100.00                               |
| 09/10/2013      | Arvest Bank                     | P.O. Box 1229<br>Bentonville, AR 72712     | \$5,000.00             | \$5,000.00                             |
| 09/10/2013      | John & Emily Douglas            | 702 Greenwood Way<br>Bentonville, AR 72712 | \$200.00               | \$200.00                               |
| 09/10/2013      | Tamara Gibson                   | 404 Steele Dr.<br>Bentonville, AR 72712    | \$100.00               | \$100.00                               |
| 09/10/2013      | Jeffrey Baker & Patricia Snyder | 3600 Cardinal Ln.<br>Bentonville, AR 72712 | \$100.00               | \$100.00                               |
| 09/10/2013      | Drew & Candace Friedman         | 1707 NW Autumn Ave.                        | \$100.00               | \$100.00                               |

**ITEMIZED MONETARY CONTRIBUTIONS RECEIVED BY COMMITTEE OF \$50 OR MORE**

Revised 07/07

## Please Type or Print

| Date of Receipt  | Name of Contributor               | Street Address of Contributor                                   | Amount of Contribution | Cumulative Total from this Contributor |
|--|-----------------------------------|---|------------------------|--|
| 09/11/2013   | Andy & Stacy Barron               | 4092 Caerleon Circle<br>Bentonville, AR 72712                   | \$500.00               | \$500.00                               |
| 09/11/2013   | Doylene Fuqua                     | 606 Greenwood Way<br>Bentonville, AR 72712                      | \$100.00               | \$100.00                               |
| 09/11/2013   | Brad Sikorski                     | 2202 NW Turner Dr.<br>Bentonville, AR 72712                     | \$250.00               | \$250.00                               |
| 09/11/2013   | Hunter Breshears                  | 2416 Rita Way<br>Bentonville, AR 72712                          | \$100.00               | \$100.00                               |
| 09/11/2013   | Brian & Valerie Lynch             | 6305 Valley View Rd.<br>Rogers, AR 72758                        | \$100.00               | \$100.00                               |
| 09/11/2013   | Joseph & Shannon Quinn            | 15 Wimbledon Way<br>Rogers, AR 72758                            | \$100.00               | \$100.00                               |
| 09/11/2013   | J. Brian & Paige Ferguson         | 25 Oxford Dr.<br>Rogers, AR 72758                               | \$150.00               | \$150.00                               |
| 09/11/2013   | Axel Wulff & Loralie Johnson      | 5301 Promontory Ct.<br>Rogers, AR 72758                         | \$50.00                | \$50.00                                |
| 09/11/2013   | Stephen & Linda Brown             | 6325 Valley View Rd.<br>Rogers, AR 72758                        | \$100.00               | \$100.00                               |
| 09/12/2013   | Flintco, LLC                      | 1624 W. 21 <sup>st</sup> St.<br>P.O. Box 490<br>Tulsa, OK 74101 | \$10,000.00            | \$10,000.00                            |
| 09/12/2013   | Robert & Lana McCaslin            | 203 Somerset<br>Bentonville, AR 72712                           | \$100.00               | \$100.00                               |
| 09/12/2013   | Lindsey & Associates              | P.O. Box 13000<br>Fayetteville, AR 72703                        | \$500.00               | \$500.00                               |
| 09/13/2013   | First Security Bank               | P.O. Box 1009<br>Searcy, AR 72145                               | \$1,000.00             | \$1,000.00                             |
| 09/13/2013   | Mark Henry                        | P.O. Box 8850<br>Fayetteville, AR 72730                         | \$702.90               | \$702.90                               |
| 09/14/2013   | David Harris Construction         | 809 S. 52 <sup>nd</sup> St.<br>Roger, AR 72758                  | \$250.00               | \$250.00                               |
| 09/16/2013   | First National Bank of Fort Smith | 602 Garrison Ave.<br>Fort Smith, AR 72902                       | \$500.00               | \$1,000.00                             |
| 09/17/2013   | Aramark                           |   | \$10,000.00            | \$10,000.00                            |
| 11. TOTAL ITEMIZED MONETARY CONTRIBUTIONS OF \$50 OR MORE                                  |                                   |   |                        | \$31,242.90                            |
| 12. TOTAL UNITEMIZED MONETARY CONTRIBUTIONS  |                                   |   |                        | -0-                                    |
| 13. TOTAL MONETARY CONTRIBUTIONS THIS REPORT<br>(Includes totals from lines 9, 11, and 12) |                                   |   |                        | \$31,242.90                            |

Revised 07/07

**14. NONMONEY CONTRIBUTIONS RECEIVED BY COMMITTEE**

Estimated Fair Market Value If Over \$50  
(Does not include volunteer services by individuals)

| Date of Receipt   | Name of Contributor | Street Address of Contributor | Description and Value of Nonmoney Item | Cumulative Total from this Contributor |
|---|---------------------|-------------------------------|--|--|
|   |                     |                               |  |  |
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|   |                     |                               |  |  |
| <b>15. TOTAL ITEMIZED NONMONEY CONTRIBUTIONS OF \$50 OR MORE</b>                              |                     |                               |  |  |
| <b>16. TOTAL NONITEMIZED NONMONEY CONTRIBUTIONS</b>   |                     |                               |  |  |
| <b>17. TOTAL NONMONEY CONTRIBUTIONS THIS REPORT</b><br>(includes totals from lines 15 and 16) |                     |                               |  |  |

**IMPORTANT**

In addition to monetary contributions, committees should report the receipt of any nonmoney ("in-kind") contributions. A committee receives an in-kind contribution whenever a person provides the committee with an item or service without charge or for a charge that is less than the fair market value of the item or service in question.

## 18. ITEMIZED EXPENDITURES MADE BY COMMITTEE OF \$100 OR MORE

Please Type or Print  
Use Additional Copies of this Page if Necessary

| Date                      | Name of Person to Whom Expenditure was Made | Street Address  | Amount of Expenditure | Purpose of Expenditure      |
|---------------------------|---|---|-----------------------|-----------------------------|
| 09/06/2013                | Clear Channel                               | 2049 E Joyce Blvd, Ste 101<br>Fayetteville, AR 72703  | \$4,220.00            | Radio Spots                 |
| 09/06/2013                | Target Direct                               | 1206 ESI Dr.<br>Springdale, AR 72764                  | \$5,439.97            | Postcard Mailer             |
| 09/10/2013                | NWA Media                                   | 304 SW 16th St. Suite 14<br>Bentonville, AR 72712     | \$1,634.75            | Newspaper Ad                |
| 09/10/2013                | Target Direct                               | 1206 ESI Dr.<br>Springdale, AR 72764                  | \$3,683.64            | Postcard Mailers            |
| 09/11/2013                | KNWA  | 15 S Block St, Ste 101<br>Fayetteville, AR 72701      | \$3,727.25            | Television Ads              |
| 09/12/2013                | Lance Herring                               | 1506 Willard St.<br>Springdale, AR 72762              | \$900.00              | Shooting and editing tv ads |
| 09/13/2013                | Cox Media                                   | 4901 S. 48 <sup>th</sup> St.<br>Springdale, AR 72762  | \$4,620.60            | Television Ads              |
| 09/13/2013                | Facebook                                    | Online  | \$1,429.83            | Facebook Ads                |
| 09/13/2013                | Dr. Don's Buttons, Badges and Magnets       | 3906 W. Morrow Dr.<br>Glendale, AZ 85308              | \$404.48              | Bumper Stickers             |
| 09/13/2013                | Tackle Tronics, LLC                         | P.O. Box 322<br>Forest Knolls, CA 94933               | \$1,500.00            | Voter ID Mobile Application |
| 09/13/2013                | KNWA  | 15 S Block St, Ste 101<br>Fayetteville, AR 72701      | \$2,703.00            | Television Ads              |
| 09/13/2013                | 40/29                                       | 2809 Ajax Avenue, Suite 200<br>Rogers, Arkansas 72758 | \$4,866.25            | Television Ads              |
| 09/16/2013                | Mark Henry                                  | P.O. Box 8850<br>Fayetteville, AR 72730               | \$5,000.00            | Consulting                  |
| 09/16/2013                | Lance Herring                               | 1506 Willard St.<br>Springdale, AR 72762              | \$100.00              | Reformat TV ads             |
| 09/17/2013                | Target Direct                               | 1206 ESI Dr.<br>Springdale, AR 72764                  | \$3,578.46            | Postcard Mailer             |
| 09/17/2013                | Brittany Phillips Design                    | 1062 N Valley View Dr.<br>Fayetteville, AR 72701      | \$1,087.50            | Design Work                 |
| 09/16/2013                | Google AdWords                              | Online  | \$326.73              | Advertising                 |
| 09/18/2013                | Facebook                                    | Online  | \$1,265.03            | Facebook Ads                |
| 09/18/2013                | NWA Media                                   | 304 SW 16th St. Suite 14<br>Bentonville, AR 72712     | \$362.24              | Newspaper Ad                |
| 09/18/2013                | Clear Channel                               | 2049 E Joyce Blvd, Ste 101<br>Fayetteville, AR 72703  | \$240.00              | Radio Spots                 |
| 09/05/2013-<br>09/11/2013 | Rally Piryx ACH                             | Online donation site                                  | \$98.63               | ACH Credit Card Fee         |
| 9/26/2013                 | Affinity Marketing Promotions               | 3604 NW Frontage Rd.<br>Bentonville, AR 72712         | \$1984.14             | Yard Sign Printing          |
|                           |   |   |                       |                             |

